
Weaving
Hope
into the
Tapestry of Life

Annual Report 2023



“We have so far to go to realize our human potential for compassion, altruism, and love.”

Dr. Jane Goodall, DBE

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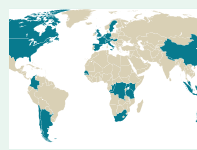
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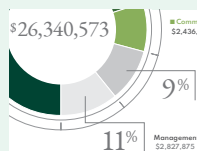
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A Letter from Anna Rathmann

As I reflect on the past year, I am deeply grateful for your support in the incredible impact we have made together.

Throughout 2023, our shared commitment to protecting our planet has propelled us to new heights, and ignited meaningful change across communities and ecosystems worldwide — an integral part of our mission to protect the delicate threads of the tapestry of life that connects us all.

Our united efforts with other chapters of the Jane Goodall Institute and local organizations have truly been a beacon of hope — demonstrating the transformative power of local action to have global impact. As you read on, you will find inspiring stories of collaboration and progress that highlight the tangible outcomes of our programs in the USA and four key countries in Africa: The Democratic Republic of the Congo, the Republic of the Congo, Tanzania, and Uganda. These achievements, from the discovery of a previously unrecorded species in Gombe to three new thriving Roots & Shoots USA Basecamps, are only possible thanks to the generous support of our JGI USA donors. Together, we are advancing toward a future where biodiversity flourishes, communities thrive, and every individual finds a purpose in building a better world — just as Dr. Jane Goodall has always envisioned.

The pages that follow celebrate our past year of shared successes which inspire us to continue forging ahead with hope for what the future holds and determination to bring our hopes to life. Our collective support and belief in Dr. Jane Goodall’s vision is what empowers us to create a brighter, more sustainable future. The journey ahead is filled with promise, and together, we can make a lasting impact for generations to come. Let us continue moving forward with hope and determination!

With heartfelt appreciation,

Anna Rathmann

Executive Director
Jane Goodall Institute USA



“Together, we are advancing toward a future where biodiversity flourishes, communities thrive, and every individual finds a purpose in building a better world — just as Dr. Jane Goodall has always envisioned.”

Anna Rathmann, Executive Director, Jane Goodall Institute USA



A Message from Dr. Jane Goodall

In my journey over the years from field research to advocacy and activism, I have traveled extensively around the world. When I first arrived in Africa the great equatorial forest stretched unbroken from west East Africa to the West Coast, and many areas of the natural world remained intact and thriving — and for me, magical.

As I watched the forests disappearing in Tanzania, I understood that, to help protect the chimpanzees I was studying, I had to work to protect their habitat. I realized forests were being destroyed by poor communities struggling to raise money from charcoal or timber or to clear land to grow more food. To save chimpanzees and other species — and the very health of our planet — we must help people find ways to make a living that do not destroy — but rather help to conserve and protect — their environment.

Now more than ever, challenges such as climate change and the extinction of species to biodiversity loss seem overwhelming. More than ever, people need hope! Hope that nature *can* regenerate and the planet *can* heal, assurance that we *will* do what we can to help it, and motivation to remind us that we *must* face these challenges. I am proud to say that this is what the Jane Goodall Institute embodies: providing hope through action and uniting others in our shared mission to create a better world for all living beings.

Dr. Jane Goodall, DBE

Founder, Jane Goodall Institute
& UN Messenger of Peace

VISION

Turning Hope into Bold Action

At the heart of the Jane Goodall Institute lies an unwavering commitment to fostering positive change, one compassionate choice at a time. Dr. Jane Goodall has dedicated her life to charting the roadmap to a viable and sustainable future for people, other animals, and the planet we share. Her vision — this roadmap — is the Jane Goodall Institute's North Star.

The pages that follow offer a beacon of hope illuminating the collective efforts and international impact of our shared mission. Dr. Jane Goodall's vision transcends boundaries, inviting individuals worldwide to come together in a quest for a brighter, more sustainable future. Each success story, each milestone reached, is a testament to the extraordinary accomplishments that can be achieved when hope is fueled by collective action.

Together, let us continue to lead a global movement that paves the way for a brighter future.

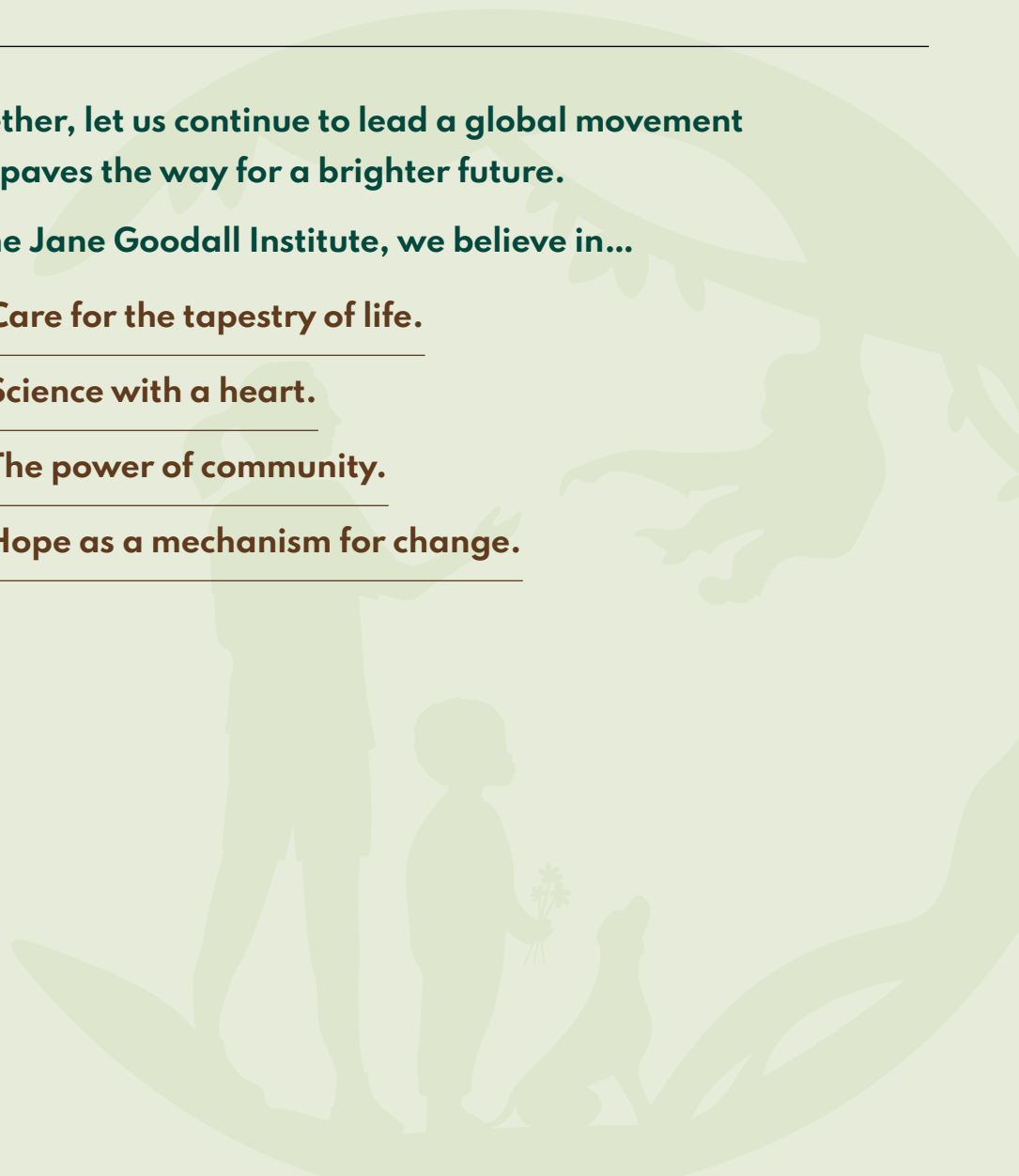
At the Jane Goodall Institute, we believe in...

 **Care for the tapestry of life.**

 **Science with a heart.**

 **The power of community.**

 **Hope as a mechanism for change.**



Care

OUR IMPACT

Care for the Tapestry of Life



Before she was a global icon, before she was a scientist, Dr. Jane Goodall was first and foremost a lover of animals. Her belief in the sentience and sapience of non-human animals — including one of her greatest teachers, a dog named Rusty — motivated her passions from a young age. The Jane Goodall Institute is proud to continue in this spirit through our work today. **Chimpanzees are our flagship species — their status in the wild guides our investments, and we support the entire tapestry of life that makes up their ecosystem.**

Setting New Standards in Animal Care

JGI's Tchimpounga Chimpanzee Rehabilitation Center, a sanctuary in the Republic of the Congo (RoC), is at the forefront in advancing animal care. It is the largest chimpanzee sanctuary in Africa and home to hundreds of rescued animals, including other species.



Improved Care for Captive Great Apes

At Tchimpounga, science meets compassion. Dr. Rebeca Atencia, Executive Director of JGI RoC and Head Veterinarian, joined forces with a team of experts to develop the groundbreaking Chimpanzee Welfare Index (CWI) based on the Great Ape Welfare Index created by Dr. Amanda Fernie, an expert in animal research ethics.

This rigorous reporting system enables caretakers to assess the overall welfare of chimpanzees and aid in developing personalized care plans for individual chimpanzees. This comprehensive and standardized measurement of well-being has led to improved care for captive great apes and raised the standards on a global scale.

Care for the Tapestry of Life

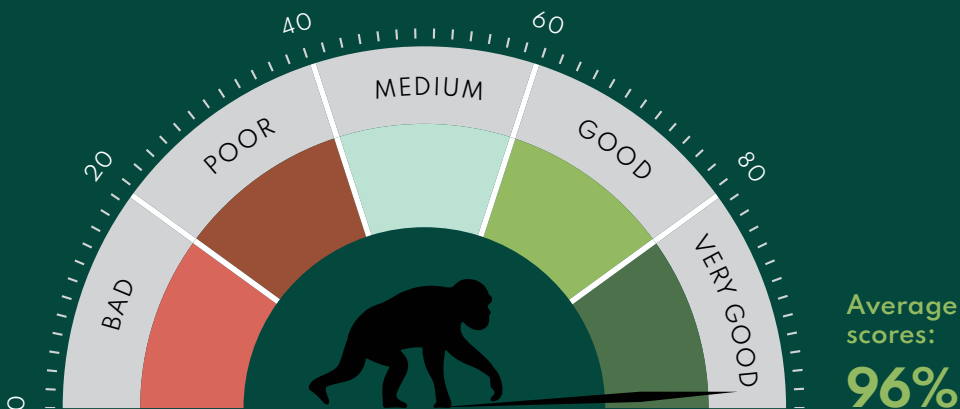


69

caretakers providing best-in-class care at the Tchimpounga sanctuary

156 chimpanzees are in JGI's care at the Tchimpounga Chimpanzee Rehabilitation Center

Chimpanzee Welfare Index (CWI)
(Numbers in percent)



Tchimpounga's staff has seen steady average scores of 96% on the CWI over the past four years. This consistency in welfare is a clear demonstration of the quality of the long-term care the chimpanzees receive at the sanctuary.



8 other species in JGI's care at the Tchimpounga sanctuary:

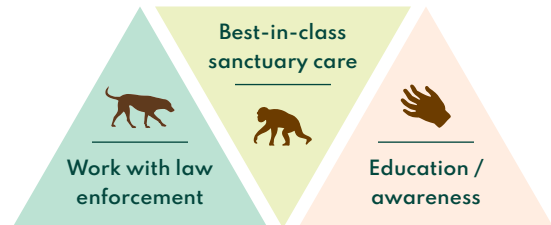
- Mandrills and other monkeys
- Gray parrots
- Turtles and tortoises
- Dwarf alligators
- Red river hogs
- Blue duikers
- Baby jackals

REPUBLIC OF THE CONGO

Triangle Approach: Tackling Wildlife Trafficking

Wildlife rehabilitation is just one piece of our conservation work in the Republic of the Congo. For over a decade, JGI has innovated and created what is called the “triangle approach.” This works on three sides: partnership with law enforcement, best-in-class welfare practices, and education among local communities. Through this approach, we create a real change to dismantle wildlife trafficking. As an example, JGI’s trained rangers maintain the Tchimpounga Nature Reserve’s border with regular patrols and checkpoints, including trained sniffer dogs. They check every vehicle that comes and goes.

Since we implemented the triangle approach in 2012, the number of chimpanzees found and confiscated from wildlife trafficking in the RoC has steadily decreased — from seven in 2012 to just two in 2023. This encouraging trend indicates that JGI’s efforts are making a significant impact, with fewer confiscations indicating a decline in trafficking activities. Our unwavering commitment to this comprehensive strategy continues to drive positive change, foster a safer environment for wildlife, and empower communities to protect their natural world.



The JGI “Triangle Approach”

22

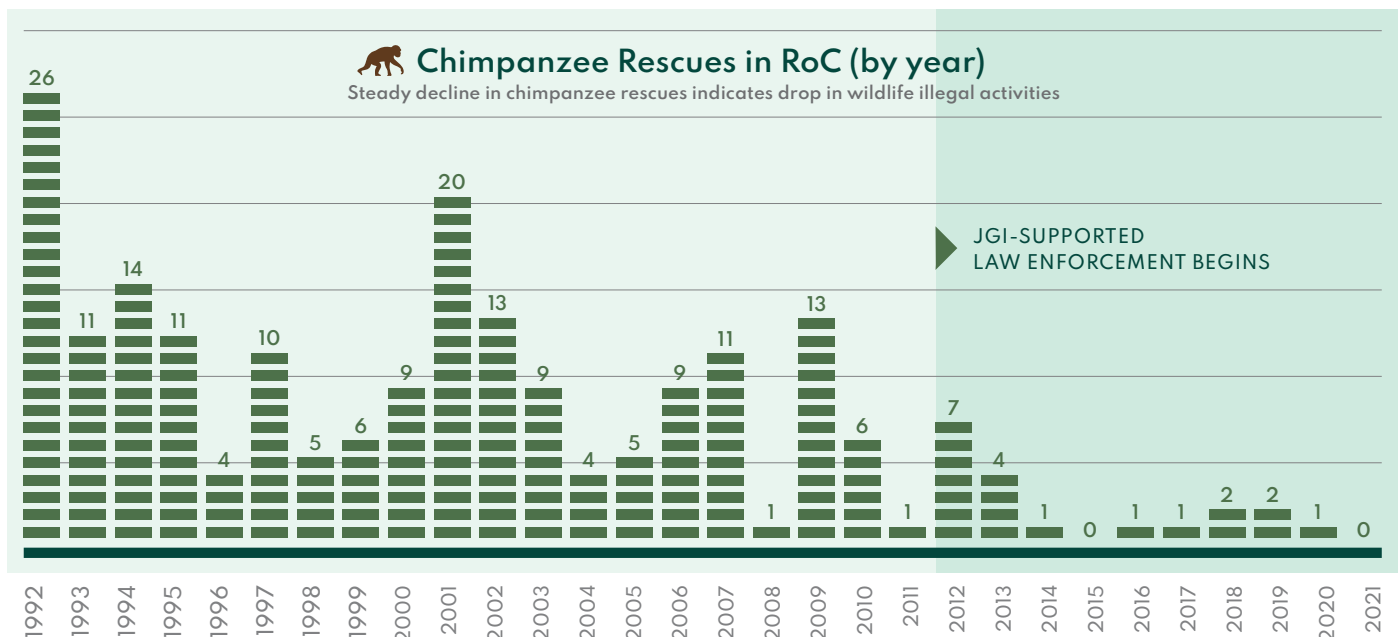
park rangers managed by JGI in partnership with the Congolese government

33

illegal hunting and fishing camps discovered and dismantled, a 31% decrease between 2022 and 2023

278

snare traps confiscated — often used by illegal hunters to capture animals for trafficking or wild meat — a 41% decrease between 2022 and 2023



REPUBLIC OF THE CONGO

Sniffer Dogs: Mankind's Best Friend in Conservation

JGI's Canine Detection Unit in the Republic of the Congo plays a vital role in safeguarding wildlife and habitats. These highly trained dogs and their handlers serve as a formidable deterrent to illegal activities such as poaching and wildlife trafficking. The dogs' acute sense of smell and tracking abilities enable them to detect hidden contraband, firearms, and even illegal hunters in dense forests. Supporting the unit is a team of five dedicated trainers who conduct rigorous training exercises with the dogs six days a week.

New Scent Introduced

In 2023, the Canine Detection Unit was introduced to a new scent: the gray parrot, an increasingly exploited species often transported in closed containers. By the end of the year, three of the four dogs had mastered

the skill of detecting parrot feathers. Our trainers continually expand the unit's toolkit to keep pace with emerging species targeted by illegal trafficking operations, ensuring JGI's team is always prepared to protect wildlife in danger.

A specialized dog training and welfare consultant for conservation, Pedro Salas, also conducted a two-week training session in September 2023. He focused on specific corrections for each dog and improving handling and training techniques for the handlers. The ongoing dedication to the well-being and training of the dogs underscores the unit's effectiveness in conservation efforts. JGI's Canine Detection Unit is a model for similar units around the world.

Honoring Rick's Retirement

Please join us in extending a grateful thank you to one hero named Rick. He was one of the first dogs to join the Canine Detection Unit and holds a very special place in our hearts! Now that he is showing signs of aging at 11 years old, the team decided it was time for him to retire to a forever home, where he is now living happily. With the support of the Spanish organization "Héroes de 4 patas" (four-legged heroes), known for rehoming working dogs, the unit found a perfect match. JGI staff in Spain and trainers provided support during the initial days to ensure a smooth adjustment.



News From Tchimpounga's Chimpanzees

TCHIMPOUNGA'S NEWEST MOMS



JGI staff also monitor the wild chimpanzees that live in the forests outside Tchimpounga sanctuary. Sometimes, they get a special surprise! In 2023, they noticed that Molly and Leia both had given birth to healthy babies. Leia is frequently accompanied by Zoe, a fellow mother who raised three thriving chimpanzees. This type of supervision between chimpanzees gives Leia's baby an even greater chance of growing strong with Zoe's guidance. While all rescued female chimpanzees living inside Tchimpounga sanctuary are given birth control implants to prevent unsustainable population growth, these methods are not 100% effective. Lucie gave birth to twins this year, and is getting some great help from Anzac, who is a natural babysitter. It's these social bonds that strengthen the entire community.

NEW ARRIVAL: KEVIN



One new arrival to Tchimpounga sanctuary is Kevin. Neighbors in northern Republic of the Congo heard his cries and reported them to regional authorities at the Water and Forest Department, who brought him to Tchimpounga. When they informed Kevin's keeper that chimpanzee possession is illegal, he quickly complied. The team dispatched a nurse to bring Kevin back to Tchimpounga, where staff member Francine provided around-the-clock care and nurturing during Kevin's quarantine phase. Toward the end of the year, the team introduced Kevin to another young chimpanzee, Walter, and they have been playing together more as the team prepares to integrate them both into the larger baby group.

NEW RELATIONSHIPS BREWING



Could there be new relationships brewing at Tchimpounga? As Jeje matures, he has been observed building his nest near two females, Nzounzou and Zimbana. They are clearly unimpressed by his advances and get aggressive if he gets too close. Soon, Jeje must learn when to move on.

Meanwhile, Wounda's daughter, Hope, is no longer a baby. Although she still builds her nest near her mother most nights, nine-year-old Hope has been spending a lot of time during the day with a male chimpanzee named Zola. The team is curious to see where this goes.

News from the Tchimpounga Sanctuary

Power Struggles on Tchindzoulou Island

Kefan has long served as the calm leader of the Tchindzoulou Island chimpanzees, but recently challenges have tested his power. As Kefan has gotten older, he has made the choice to partner with male chimpanzee Tchibanga. The two are now starting to face some competition from other males.

Kefan recently spent a few weeks separate from the group with a female named Low Low — unusual behavior for him. Kefan has faced challenges like these previously, so we have hope he will overcome them as before. His power struggle is a natural and integral part of a thriving chimpanzee community.



Above: Kefan and Tchibanga

TCHIMPOUNGA CHIMPANZEE REHABILITATION CENTER

A Multi-Species Tapestry

Chimpanzees will always hold a special place in JGI hearts, and we know that to secure their future, we must invest in a world where all species thrive. The image Dr. Jane Goodall often paints of biodiversity as a tapestry of life guides our work — caring for not only chimpanzees, but also other wildlife in chimpanzee habitats. In response to an increased number and variety of confiscated species, the Tchimpounga sanctuary has adapted to provide rehabilitative care to other animals in addition to chimpanzees. Meet some of the wildlife rescues that joined Tchimpounga in 2023.



| Chlorocebus Monkeys |

In February, the Nari Department of Forest Economy rescued a Chlorocebus monkey near the city of Dolisie and brought it to Tchimpounga, where it joined four others. JGI is currently caring for them, but since this species is not native to Tchimpounga's region, the team will transfer all five to our partner, Congo Gorilla Project. Together, they will be released into a forest native to their species.



| African Fish Eagle |

At the end of 2023, the Department of Water and Forest rescued an African fish eagle from the wild meat trade in Pointe Noire. Tchimpounga's care team determined the eagle has no lasting injuries and is monitoring the bird closely through recovery to determine the optimal time for release.

CAMEROON

EQUATORIAL
GUINEA

In addition to chimpanzees, JGI staff provided personalized care to:

31 Mandrills
and other monkeys

45 Gray parrots

11 Turtles and tortoises

9 Dwarf alligators

2 Red river hogs

2 Blue duikers

2 Baby jackals

GABON

Tchimpounga
sanctuary

● Dolisie

● Mboulevouka

● Pointe-Noire

ANGOLA

A Multi-Species Tapestry



| Tree Pangolins |

Twenty-four tree pangolins came to Tchimpounga sanctuary in 2023 for a veterinary exam and rehabilitation: 20 by the JGI Canine Detection Unit, three by the Dimonika Biosphere Reserve park rangers, and one by state authorities at the Department of Waters and Forests.



| African Gray Parrots |

In June, the NGO PALF (Projet d'Appui à l'Application de la Loi sur la Faune Sauvage) alerted JGI that they had rescued 45 gray parrots near the village of Mboulevouka, which borders Tchimpounga Nature Reserve. JGI quickly dispatched a team to Pointe-Noire to retrieve the parrots and safely transported them to the sanctuary for comprehensive care. Once fit for release, the team tags the parrots for identification, ensuring the process prioritizes their safety and comfort. The parrots then move to a cage at Tchimpounga's island rehabilitation site, which provides a controlled natural environment. When ready, the team releases the parrots into the wild.



| Side-Striped Jackals |

In late 2023, a concerned citizen found two baby jackals in a village in the Republic of the Congo and reached out to JGI for assistance. JGI promptly mobilized to secure a safe transfer of the jackals to our facility for the care and attention they needed. Today, the babies are living together and doing well in JGI's care.

CAMEROON

REPUBLIC
OF THE CONGODEMOCRATIC REPUBLIC
OF THE CONGO

Brazzaville

Kinshasa

Congo

Lac
Tumba

Mali

REPUBLIC OF THE CONGO

Enhancing Skills for Live Animal Rescues

Through JGI's **CARE project**, JGI led eight extensive training sessions for law enforcement and non-governmental organizations to improve intercepting illegal wildlife trafficking and managing confiscated live animals humanely. The CARE project established a framework of live animal seizures for the top ten most trafficked species in the Republic of the Congo, which included chimpanzees, mandrills, and gray parrots. All 8 workshops included 19 participants, each of whom expanded their skills in animal handling and scientific data collection as well as their knowledge in veterinary health and wildlife trafficking legislation. Soon after this training, these new experts successfully rescued 45 gray parrots.



This project is possible thanks to support from the International Fund for Animal Welfare (IFAW) and U.S. Department of State's Bureau of International Narcotics and Law Enforcement Affairs (INL).



REPUBLIC OF THE CONGO

Mandrills Gone Wild

JGI's Tchimpounga team has had wonderful success gradually reintroducing mandrills into protected, natural land thanks in part to JGI support in the weeks and months following their release. Two years ago, the team successfully released and closely monitored a group of 12 mandrills, and in January 2023, five more mandrills joined that community.

In February that same year, after careful monitoring, staff transferred the five mandrills to the Poubou reintroduction site in Conkouati Douli National Park, integrating them with the 12 already onsite. When first released, two of the new mandrills stayed with the group, while the others dispersed. Two eventually returned to join the group. Only a mandrill named Tyson remained, and due to his stress levels, Tchimpounga's staff ultimately brought him back to the sanctuary.

Ongoing observation of the released mandrill group has shown positive signs that its members are adapting to their natural environment. Caregivers have observed the mandrills foraging for wild fruit in the forest, prompting a decrease in market-purchased fruit caregivers provide for them daily. This is a crucial step toward the group's independence from humans and a significant advancement towards the mandrills' full reintroduction.



REPUBLIC OF ANGOLA

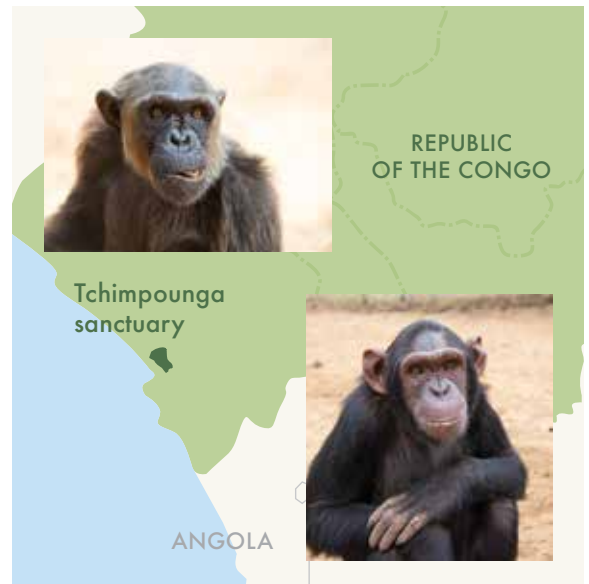
Cross-Border Partnership Drives Chimpanzee Rescues

A meaningful collaboration between JGI and our partner **Wild at Life** led to the transfer of four additional chimpanzees from Angola to the Tchimpounga sanctuary. We had a successful transfer in 2022 with eight chimpanzees coming from Angola, and all 12 of these chimpanzees are thriving.

The Republic of Angola has become a focal point in recent chimpanzee rescue efforts. While the Angolan government has developed a temporary facility, they do not have experienced veterinary and caregiving staff. Without any chimpanzee sanctuaries in Angola, JGI is the only organization in proximity to Angola with the means and experience to help provide the necessary care to their rescued chimpanzees. Our collective efforts are exemplifying the transformative impact that pave the way to a safe, supportive environment in which every animal can thrive.




Thank you to our dedicated partners at Wild at Life for ensuring a brighter future for these amazing animals.



Science

OUR IMPACT

Science with a Heart

 Curiosity, resilience, and innovation are essential elements born from Dr. Jane Goodall's first steps into the forests of Gombe. Drawn to this work due to her unceasing desire to understand animals, Dr. Jane Goodall found that observing nature and performing scientific research fulfilled her innate sense of wonder. Today, science is at the center of JGI's work, which is always infused with compassion as we cultivate respectful relationships with the people, animals, and ecosystems with which we work. **Our team commits to community engagement and capacity-building, ensuring that scientific knowledge is disseminated and applied in ways that benefit local communities and wildlife.**



TANZANIA

Advancing Disease Detection: Upgrades at Gombe Research Center

The Gombe Stream Research Center's laboratory — now one of the first of its kind in western Tanzania — was upgraded with cutting-edge equipment. This allows our scientists to analyze extracted DNA and detect specific, disease-causing agents in animals, onsite and with unprecedented precision. JGI is working with leaders in the field to bring this state-of-the-art technology directly to communities — building local capacity that will drive groundbreaking scientific progress.

In 2023, this enhanced capacity enabled us to monitor potential occurrences of up to 12 pathogens that could be responsible for respiratory illnesses. This type of knowledge has the potential to help the scientific community, JGI, and Tanzania National Park staff get ahead of managing these diseases — and even predict outbreaks among animals and humans. By identifying and managing pathogens swiftly, we can better protect both wildlife and human communities, thereby fostering a healthier ecosystem.



We extend a special thank you to our partners at Emory University, who provided training, and to JGI USA's former board member George Macricostas, who helped fund this project.

64

years of chimpanzee
research in Gombe



“Science powers JGI. From Gombe’s long-term research to our community-led approach, science is interwoven, supporting and connecting all JGI programs. JGI Science strives to continue to democratize access and build local capacity to leverage and use innovative technologies, data, and tools and facilitates communities to take ownership of their conservation decisions.”

Dr. Lilian Pintea (below)
VP of Conservation Science,
JGI USA



232

JGI staff trained in JGI Conservation Science
technology for two hours each month



TANZANIA

Capturing Nature's Voice

In 2022, JGI expanded our toolkit of conservation technology by introducing audio recording devices called ecoacoustic sensors, and in 2023 we committed to long-term data collection by setting up 10 permanent sites.

Gombe is home to a population of endangered chimpanzees and other primates that JGI has studied continuously for more than 60 years while expanding our tools to monitor other species and their habitat. By deploying ecoacoustic sensors, our scientists are utilizing artificial intelligence (AI) to revolutionize biodiversity research in Gombe and have already led to some amazing discoveries. This includes discovering several new species and birds never previously observed in Gombe National Park.

One example is a nocturnal primate — also known as Thomas's Dwarf Galago or Thomas's bushbaby — which was previously known to be distributed mostly through western Africa. It had never previously been recorded during years of ongoing research at Gombe National Park, but once these audio recording devices were installed, it took only two weeks for our team of scientists to detect its call. Gombe may be small, but this alone shows how much more we can learn about the park's unique biodiversity through the application of new technology — and how important the park is to preserving biodiversity in Tanzania.

In collaboration with Tanzania government wildlife officials and national park officials, we selected 10 permanent locations across Gombe for continuous data collection in biodiversity hotspots. Another four temporary ecoacoustic devices were set up across the Jambiani Muyuni Forest Reserve in Zanzibar, which will be used as educational tools for local youth and communities to learn about the biodiversity in their community and the important role technology plays in monitoring and preserving biodiversity.

Ecoacoustics utilizes audio recorders strategically placed in foliage to capture the soundscape of animal habitats. Each sound carries a

unique fingerprint, analyzed through AI algorithms to unravel mysteries of species diversity and ecosystem dynamics. This approach offers significant advantages as it does not disturb the animals or their surroundings, monitors expansive areas in all directions, and operates continuously over extended periods

of time — making it ideal for monitoring vocal indicator species that are challenging to study with traditional methods. Moreover, this transformative research tool has enhanced our ability to conserve and manage Gombe's rich biodiversity effectively and promises ongoing revelations and deeper insights into this unique ecosystem.



A special thanks to our partners from the Rainforest

Connection and WildMon, and for additional support from Google.org.

Ecoacoustics utilizes audio recorders strategically placed in foliage to capture the soundscape of animal habitats.

New Species Observed in Gombe National Park

Thomas's Dwarf Galago — a nocturnal primate also known as a bushbaby — had never previously been observed during the decades of ongoing research at Gombe National Park.





REPUBLIC OF THE CONGO

Harmonizing Chimpanzee Habitats



JGI is harnessing the power of camera traps and vocalization playback to bolster our conservation efforts and prepare for the possible reintroduction of chimpanzees from the Tchimpounga sanctuary to the wild.

Central to our approach are “ChatterBox” devices that play vocalization recordings from the group of chimpanzees who will potentially be introduced into the wild. These devices were installed in Conkouati Douli National Park and play a crucial role in familiarizing the wild chimpanzees with the sounds of incoming rehabilitated counterparts, aiming to minimize potential conflicts and foster a smoother integration process. Complementing this innovative toolset are strategically placed microphones and cameras, which record how wild chimpanzees respond to the vocalizations and provide invaluable behavioral insights that inform optimal reintroduction strategies.

Beyond vocalization studies, JGI has continued over the past four years to utilize cameras and video recording devices to conduct comprehensive ecological assessments in critical habitats. These discreet cameras capture vital data on local wildlife dynamics, from predator-prey relationships to habitat suitability.

This meticulous approach not only informs the potential reintroduction process but also enriches the broader scientific understanding of chimpanzee ecology and conservation.

TANZANIA, REPUBLIC OF THE CONGO

Building Capacity for Conservation: The Impact of JGI's Technology Training

In an increasingly digital world where advancements in tools and technology are rapid, it is crucial for JGI's partners and staff to maintain sharp skills and remain at the forefront of adopting new conservation technology — which is why we are invested in ongoing technology training. By weaving the latest innovations into our longstanding strategy to protect habitats

and engage communities, JGI is not only enhancing evidence-driven and impactful conservation efforts; we're also embracing Dr. Jane Goodall's vision for connecting our brains with hearts to work together in achieving our full potential and supporting a harmonious coexistence between humans and wildlife.



Optimizing Park Ranger Patrols

At the Tchimpounga Nature Reserve, JGI has long used ArcGIS's FieldMaps application to map community resources and needs and to track tree-planting efforts. However, in 2023 JGI developed a new tool leveraging these same technologies to visually track park ranger patrols and characteristics of the environment they're traversing. This application allows increased efficiency of data collection for rangers and precisely pinpoints ranger locations as they collect data for improved accuracy, in keeping with our commitment to data standardization.



Leveraging Maps to Manage Protected Spaces

Park rangers at the Tchimpounga Nature Reserve participated in a two-day training on utilizing GPS systems and cartography. This included workshops with hands-on activities for rangers to refresh and expand their knowledge in reading maps and using a compass and GPS devices. By improving these essential skills, rangers will be better equipped to enforce laws within the reserve and effectively manage natural resources.



Strengthening Congo's Wildlife Monitoring

JGI began supporting partner organization Endangered Species International (ESI) to establish the Ntombo Forest Reserve in the Republic of the Congo. This area enhances the connectivity of Tchimpounga Nature Reserve to surrounding protected areas, which allows endangered species to migrate and alleviates pressure on small habitat areas. To optimize these coordinated efforts, JGI led a two-day training for ESI's researchers in the Ntombo Forest Reserve on the use of camera traps for non-invasive wildlife monitoring — a crucial technique for tracking and studying endangered species. By training ESI researchers on how to deploy these camera traps and analyze the collected data, JGI is helping build local capacity and spreading knowledge and skills for effective conservation practices.



Strengthening Zanzibar's Forest Conservation

JGI was invited by the Revolutionary Government of Zanzibar to support the Zanzibar Forest Department with mapping and monitoring the Jambiani Muyuni Forest Reserve and surrounding areas. JGI trained forest officers, rangers, and community members on using the Tacare model of conservation within their villages, high-resolution satellite imagery to support land-use planning, and mobile apps and technology to monitor wildlife, illegal activities, and forest health. These efforts are vital for strengthening local conservation and ensuring the long-term protection of Zanzibar's vital ecosystems.

Preserving Dr. Jane Goodall's Legacy and Advancing Gombe's Long-Term Research



JGI's Gombe Chimpanzee Archive is a priceless collection encompassing more than 60 years of daily wild chimpanzee observations, data, and artifacts. The thousands of physical and digital materials make up a treasure trove of information that continues to yield significant scientific discoveries. This invaluable archive has been hosted at Arizona State University (ASU) since 2021 and overseen by Dr. Ian Gilby, ASU School of Human Origins associate professor and 20-year veteran of Gombe research, along with a group of Gombe Principal Investigators, including: Director of Chimpanzee Research at Gombe Stream Research Center Dr. Deus Mjungu, Director of Baboon Research at Gombe Stream Research Center Dr. Anton Collins, and Vice President of Conservation Science at JGI USA Dr. Lilian Pintea.

Digitalizing this vast collection of research is imperative for the preservation of original handwritten records and ensuring that Gombe's long-term data are available for analysis and sharing with other stakeholders; this is also essential for opening new opportunities for collaboration and using AI to advance conservation science. This year JGI's Gombe Principal Investigators developed a new database for this digitalized data to be stored in a cloud rather than a local server. By investing in this new system, JGI affirms its commitment to the future value of Gombe data and the longstanding legacy of Gombe research, ensuring that the research center maintains effective collection and management of data for further global and interdisciplinary collaboration.

KAGOMBE CENTRAL FOREST RESERVE

Combating Deforestation in Uganda



The Kagombe Central Forest Reserve in Western Uganda is made up of 74,000 acres of forest and has faced significant challenges. Nearly three-quarters of this critical reserve had been degraded due to rapid agricultural expansion over the past decade. In a monumental effort to restore this invaluable habitat, **JGI supported the restoration of 1,440 acres of once-degraded forest, breathing new life into this biodiverse landscape.**

JGI also supported the planting of a remarkable 1.2 million trees strategically placed across Uganda's vital forest corridors — areas of habitat that connect wildlife populations to larger, fragmented forests, allowing more space for animals to roam. Monitoring assessments reveal a promising survival rate of more than 50% for these trees — underscoring the resilience and the success of ongoing conservation and education. These efforts not only mitigate deforestation but also enhance ecological connectivity, ensuring a sustainable future where thriving forest ecosystems continue to flourish.



TACARE

Investing in Community-Led Scientific Capacity



Recognizing that Indigenous territories hold most of the world's remaining biodiversity and that a major portion of land is under local community ownership, JGI remains committed to supporting communities as the best stewards of their own environment and bridging local and global conservation efforts. Central to that strategy are our efforts to equip local communities with advanced conservation technology and community mapping tools.

JGI has pioneered the use of high-resolution satellite imagery to support community mapping since 2002. In collaboration with **Esri** and **Maxar Technologies**, JGI is introducing participatory mapping applications and providing high-resolution satellite imagery printouts that enable local government representatives, community organizations, and youth to make informed conservation decisions. Through our signature community-led conservation approach, Tacare, JGI focuses on training communities to use mapping tools developed by JGI, enhancing the communities' scientific capacity to support local decision-making.

Putting these tools and data in the hands of those who are familiar with the environment ensures that local efforts are data-driven and effective — fostering a sustainable future for critical ecosystems. By integrating cutting-edge technology with local knowledge, JGI is helping to unlock the potential for significant, community-led environmental change and continuing our legacy of providing local people with tools to have control over their own data and stories.

WESTERN TANZANIA

Scaling Chimpanzee Habitat-Monitoring and Action

In 2023, JGI collaborated with **Blue Raster** to expand and improve JGI's Decision Support System (DSS) in western Tanzania by introducing a new prototype of an advanced alert system.

Each year, JGI's DSS uses satellite imagery and species-distribution modeling to report on the health of chimpanzee habitats across the African continent, helping our teams to make informed decisions about where our efforts are needed most and to measure our conservation success. However, an annual analysis was not adequate for us to respond quickly to emerging new threats. This alert system, currently in its pilot phase, is being designed to monitor near-real time tree cuts, new farms, and other human activities driving habitat loss and degradation within the western Tanzania chimpanzee range and to notify our teams if action is needed.

This system is designed to be scalable and adapted for use in other countries across the chimpanzee range. Currently, in addition to deforestation alerts, it provides notifications when chimpanzees are present outside of their known range and alerts from rangers regarding human-wildlife conflicts, ensuring timely and effective conservation intervention.



Thank you to Apple and NASA for supporting for supporting this work through their Ecological Forecasting grant, and to the Global Land Analysis and Discovery (GLAD) laboratory at the University of Maryland for partnering to create the DSS. Thank you to United States Agency for International Development (USAID), Esri, Blue Raster, and the Tanzanian Government for collaborating with JGI to implement this model in western Tanzania.

SCIENCE AT THE CORE OF CONSERVATION IMPACT

Measuring Conservation Success from Space



Habitat degradation, fragmentation, and loss due to the conversion of forests to agriculture, logging, mining, charcoal extraction, and other human land uses are the most significant threats to chimpanzee survival. JGI in collaboration with the **University of Maryland, Esri, Foundation of Success, and NASA** developed a model and a Decision Support System (DSS) to annually monitor chimpanzee habitat health in Africa.

This innovative system integrates Earth-observation products derived from NASA Landsat satellite images within specific management units to provide data annually via dashboards. This is helping JGI, local governments, and other partners track changes in chimpanzee habitat health and adapt conservation strategies and actions to minimize or eliminate threats to chimpanzee habitats.

One of these key chimpanzee viability indicators that JGI has been monitoring and reporting since 2019 is the status of habitat health in “chimpscapes” across Africa. Chimpscapes are management units developed by JGI scientists to include 24 ecologically specific areas across the entire chimpanzee range in Africa, encompassing

the full range of genetic and cultural diversity of the species. Chimpscapes enable us to convert satellite and survey data into actionable information that guides next steps and defines conservation progress across the entire chimpanzee range. Across chimpanzee and human populations living in interconnected landscapes, this provides evidence and increases the impact of conservation action, building a world where both can thrive.

In 2023 three chimpscapes (out of 24) dropped in their viability health ranking compared to 2022 from good to fair: western chimpanzee (Sudanian savana chimpscape), Nigeria-Cameroon chimpanzee (Congolian lowland forest chimpscape), and Central chimpanzee (Atlantic Equatorial coastal forest chimpscape).

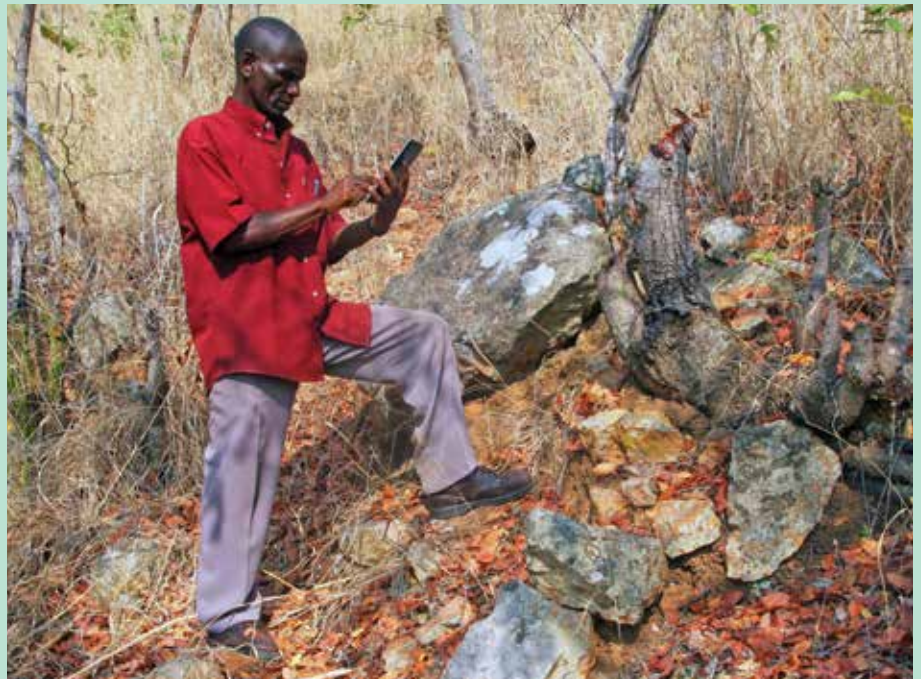


To explore the Chimpscapes Dashboard indicators and see the status and trends of chimpanzee habitat health since 2001, visit tinyurl.com/9u99mtup

Chimpanzee Habitat Viability
in Chimpscapes



“Chimpscapes enable us to convert satellite and survey data into actionable information that guides next steps and defines conservation progress across the entire chimpanzee range.”



Thank you to NASA and Esri for their invaluable support that makes this work possible.

Community

OUR IMPACT IN 2023

Activating the Power of Community



Every individual can make a difference, but community is a multiplier that creates an even broader impact. Dr. Jane Goodall's early work advocating for the protection of chimpanzees quickly revealed that local communities must be at the center of conservation efforts — who better to protect their natural resources than the people who know them best and have the most at stake?

The Jane Goodall Institute's innovative approach to community-led conservation, which we call Tacare, ensures that we partner with and empower local communities to make conservation and sustainable development decisions that improve well-being for people, other animals, and ecosystems.

COMMUNITY CONSERVATION

Modeling Permaculture Practices in Uganda

In 2023, JGI Uganda grew its community conservation projects through many key partnerships. Among their successes was that the team secured 66 acres of land with funding from the Oppenheimer family. This land in the Kikuube district will be used to establish a model permaculture center. This leverages an approach to sustainable land management with the goal of integrating human needs with nature's designs.

This first-of-its-kind investment will support local communities by improving farming practices and diversifying livelihood sources. The center will promote climate-smart crop husbandry and humane livestock-rearing, and a knowledge-enhancement center will be built to provide instruction to farmers both within and outside Kikuube district. The permaculture center is expected to act as a learning hub for more than 15,000 farmers within the region — a promising step toward long-term impact in the Albertine Rift.



From Survival to Success: My Transition from
Wildlife Trade to Thriving Businesswoman



DEMOCRATIC REPUBLIC OF THE CONGO

From Survival to Success: My Transition from Wildlife Trade to Thriving Businesswoman

Mrs. Osho shares her experience building a sustainable livelihood with support from JGI.



After my husband passed, I was left to raise our four children alone. For years I sustained my family through my wild meat business. I believed it was normal — many women in my community made their money the same way. It was the only way I could feed my family and send my children to school.

Everything changed when JGI came to our community and began educating us on the importance of preserving wildlife and finding alternative livelihoods. Inspired and guided by their teachings, I decided to invest all my capital into selling vibrant, traditional pagne cloth (popular for making clothes throughout much of western Africa). This shift in business was transformative. My new and sustainable business thrived, enabling me to provide nutritious meals for my family and ensure my children receive a proper education. My participation even allowed me to save money and learn valuable business techniques.

“Everything changed when JGI came to our community and began educating us on the importance of preserving wildlife and finding alternative livelihoods.”

Mrs. Osho, Democratic Republic of the Congo

With newfound confidence and skills, I even identified another promising venture, I transport food products from neighboring villages, creating a thriving trade network. And I will soon be expanding designs I offer for pagne cloth and a variety of women’s beauty products. I owe immense gratitude to those in my community who foster a spirit of mutual support, as well as JGI for transforming my life from a humble wild meat seller to a successful and empowered female business owner.



“I’m now a community health worker, a branch secretary for the women’s organization of my party-political wing, and a chairperson of the community conservation bank group in my village. Last year we managed to secure a loan facility worth 10 million TZS from the government due to my stable leadership.

There is a lot of change in my life with my husband. Our family is full of happiness due to increased love and respect between us resulting from our engagement in JGI’s compost program.”

Nzeyimana Abel Zazula (see above),
a woman compost farmer from Kajeje Village,
Uvinza District, Kigoma region

As a result of JGI’s programs
in target African communities:

55%

of women hold community leadership roles in those
target communities



125,411

girls reached in primary and secondary schools

581,084

youths involved
in Roots & Shoots



Jane Goodall's
Roots & Shoots

Tanzania Girls
Scholarship Program

Uganda Girls
Empowerment Program

 Tanzania Girls Scholarship Program

39

college or university scholarships
distributed to young Tanzanian
women



Girls scholarship beneficiaries participate in a discussion about animal and bird species before an excursion to Kitwe Nature Center.



2023 Tanzania Girls Scholarship recipients

 Uganda Girls Empowerment Program



578

Ugandan girls received sexual education through
peer workshops



4,400

Ugandan girls provided with feminine hygiene kits

19 Ugandan girls who had left school received financial support that made it possible for them to complete a formal education.

TANZANIA

Celebrating Five More Years of Conservation in Western Tanzania

This year marked the culmination of five years of partnership with the United States Agency for International Development (USAID), making tremendous strides in growing our community-led conservation work in western Tanzania. We are also celebrating the start of another five years continuing this transformative work funded by the American people through USAID. **Dr. Jane Goodall signed a new five-year grant for \$29.5 million USD marking the launch of the USAID Hope Through Action project allowing us to take our community-led conservation efforts in Western Tanzania to new levels.** Coming on the heels of finishing the \$20 million USD grant from USAID that funded the Landscape Conservation in Western Tanzania (LCWT) initiative, this is a remarkable achievement for JGI. We are proud to celebrate this incredible recognition for the decades of successful work being done in Tanzania in partnership with local communities to make meaningful, positive change through preserving biodiversity, providing sustainable living opportunities, supporting family-planning resources, and much more. **Each and every supporter of JGI has played a crucial role in making this remarkable investment and growth possible.**

“This partnership with the Jane Goodall Institute Tanzania is a prime illustration of USAID’s commitment to place local actors at the forefront and promote locally led development.”

Leslie-Ann Nwokora
USAID Office of Acquisition and Assistance Director

Chimpanzees' Primary Threat



Chimpanzees continue to face serious challenges from habitat degradation, fragmentation, and loss. Projections suggest that **by 2050, up to 94% of chimpanzee habitats could disappear.** While this can feel overwhelming, it is a

reminder of why JGI's work is more vital than ever. Our chimscapes dashboard (shown on page 22) and the LCWT project provided critical insights. In a world where new threats emerge and increase, our ability to adapt and respond is JGI's greatest strength.

The threats we face are complex and interconnected. However, JGI's science-based approach allows us to prioritize and adapt strategies for the highest probability of success. By working closely with local communities and using cutting-edge monitoring tools, we have identified key hot spots of habitat loss and their root causes. These discoveries will guide our next phase of work, including USAID's Hope Through Action project, where we will continue building solutions that support both people and wildlife.



Villages Stand Up for Effective Forest Management



In the Tanzanian villages of Ilagala, Nyarubanda, and Isambala, unauthorized activities like timber-harvesting and charcoal production threatened their local village forest reserves — designated land preserved by local government. JGI provided comprehensive training to help village leaders and community members understand effective management skills, environmental laws, and accountability tools.

Community Members Step into New Roles

Recognizing the importance of preserving forests and adhering to established land use plans, community members stepped into new leadership and advocacy roles — fueled by the new scientific data, knowledge, and skills JGI facilitated through the LCWT initiative. The issues were brought to the attention of village council members, who could liaise with district personnel and other village leaders for investigation. The outcome was replacing of each village’s chairperson with new representatives who would not allow the forest reserves to be degraded.



Village Transformation through Land-Use Planning

Mtanga Village has faced numerous challenges, including conflicts over village boundaries, human-wildlife conflicts, insecure land rights, and the loss of precious forests. Their understanding of land use planning concepts was limited, and water sources were degrading. It was a village in crisis.

Through LCWT, JGI worked with the community by listening to the concerns of its members and providing land-use planning training based on their needs.

By facilitating an effective land-use planning process, the people of Mtanga Village transformed their community. The regeneration of forests, re-establishment of wildlife corridors, protection of water sources, and reduced landslides caused by rain have been a welcome relief to the village and were an inspiration to continue this path of sustainable development.



“...Women and girls are often more directly affected by climate change and environmental degradation due to gender inequality and the ubiquity of gender-based assigned roles...in their villages.”

JGI works to invest in livelihoods of communities in key conservation areas, simultaneously reducing the threats to chimpanzees and other wildlife species. One way we do this is by improving the resilience of the communities we support through empowering women and girls in JGI’s target areas, who are often more directly affected by climate change and environmental degradation than men and boys due to gender inequality and the ubiquity of gender-based assigned roles and tasks in their villages.

Increased Risk of Health Issues

For example, it is a common community practice to have women in charge of food production, as well as fuel and water collection. When these resources are scarce, girls are forced to help at a greater capacity, often drop out of school, and are at risk of increased health issues relating to malnutrition and dehydration.

Hellena, Scholarship Recipient,
2023 Graduate

Marina, Newest Tchimpounga
Park Ranger

Irene, Girls Empowerment
Program Participant

Hellena



SCHOLARSHIP RECIPIENT, 2023 GRADUATE



Meet Hellena — an ambitious young woman from Katambike Village in Tanzania. Recognizing her potential, Hellena enrolled in the JGI scholarship program that helped pave the way for her to pursue a diploma at the College of Business Education. Throughout her college years, she found her passion for entrepreneurship and stood out with her leadership skills.

Through extracurricular activities, Hellena honed her practical skills and returned to Katambike Village determined to contribute to its development and conservation efforts. Drawing on her education, she has initiated a community project promoting economic development and sustainable business practices. Through her hard work, Hellena has established herself as a role model and beacon of hope for other young women, showing that with determination and education, they, too, can have a significant impact on their community and the environment.

Marina



NEWEST TCHIMPOUNGA PARK RANGER



In 2023, JGI Republic of the Congo welcomed its first female park ranger to the team. Marina grew up in a small village within Conkouati Douli National Park and spent her entire career there until she was recruited by the conservator of Tchimpounga Nature Reserve. The conservator, who had previously worked

in Conkouati, remembered Marina's skills and specifically sought her out to join the team in Tchimpounga.

Park rangers are employed by the government in the Republic of the Congo and supported by JGI. In Tchimpounga, Marina leads foot patrols through the nature reserve, searching for illegal activities and monitoring biodiversity. This information informs JGI's approach to conservation and engagement with surrounding communities. Given her expertise using GPS and a compass, her team relies on her for navigation through challenging terrain.

As the first female park ranger at Tchimpounga, Marina enjoys surprising villagers with her role. When they ask about a woman having her position, she explains that women are just as capable. Her strong work ethic has impressed her male colleagues, who quickly acknowledge her toughness. She has yet to have anyone challenge her authority based on her gender.



Irene



GIRLS EMPOWERMENT PROGRAM PARTICIPANT

When Irene became pregnant, she was forced to make the difficult decision to drop out of primary school. Reflecting on her struggles, Irene shares, "Conceiving at a young age was a challenge. In our community, early marriages and menstrual hygiene hurdles were common." However, the Girls Empowerment Project helped her rethink her perspective. I had lost hope in continuing my education," Irene recalled, "but Madam Margaret [Irene's teacher] brought me back [to school] after six months of breastfeeding." Through JGI activities at her primary school, Irene was provided with scholastic materials, tutoring, and peer counseling to help her get back on track to completing her primary education.

JGI equipped Irene and her peers with skills and information, through comprehensive sessions on menstrual hygiene and puberty, HIV/AIDS counseling, and family planning instruction, including hands-on skills like how to make reusable sanitary pads. "Before, we used pieces of cloth during menstruation, which led to shame and increased dropout rates among girls," Irene explains. "Now, thanks to JGI's training, I can make reusable pads for myself and even teach others." This training not only empowered Irene but also led to increased retention rates among young girls at her school.

The training in sustainable livelihood activities ignited Irene's passion for fruit-growing and community leadership. "My dream is to become a political leader," she asserts, aiming to advocate for both environmental conservation and the welfare of her community.

GLOBAL

Inspiring Youth Action through Jane Goodall's Roots & Shoots

At JGI, we embody Dr. Jane Goodall's belief that anyone, of any age, can make a difference — and young people are a powerful force for making change. Established in 1991 by Dr. Jane Goodall and a group of 12 Tanzanian students, Roots & Shoots has grown into a global community inspiring over one million youth in nearly 70 countries.

Today, Dr. Jane Goodall's inspirational message is more important than ever. Solving the challenges facing our planet requires a global movement—and that means activating our young people to make a difference for people, animals, and the environment we share. When young people work to create a better world for all beings, they influence the adults in their lives to care as well, thereby creating the conditions for lasting change.

“When young people work to create a better world for all beings, they influence the adults in their lives to care as well, thereby creating the conditions for lasting change.”

Joe Tatelbaum

JGI ROOTS & SHOOTS DONOR

The Magic of Jane: Believing in the Impossible

I have seen firsthand how Roots & Shoots and Jane's vision inspires young people to take action and create a healthier world for people, animals, and the environment. It was about 25 years ago when I first met Jane. I was a volunteer for Shanghai Roots & Shoots while I was living in China, and we were on a boat with students as we headed to a nature preserve. I was picking Jane's brain on what she thought



about planting trees as a way to absorb carbon and improve the planet's health. We were going back and forth, and then Jane looked me in the eye and said, “I think you should do that.” I was stunned. “Do what?” I asked. “I think you should do that,” she said again.

At the time, I did not know anything about planting trees — where to start, how many to plant, or how to make it happen. But that simple conversation with Jane set everything in motion. I was filled with questions and doubt, but, inspired by her belief in taking action, I moved forward. Ten years later, with the help of hundreds of students, teachers, program managers, and local farmers, Shanghai Roots & Shoots planted over two million trees, transforming a barren wasteland into a thriving forest.

That forest did not just change the landscape — it increased rainfall, restored habitats, and provided local farmers with a new, productive source of income. The impact was so incredible that the government took notice and planted even more millions of trees. That's the kind of power that exists within us. But that moment on the boat with Jane — that look in her eye — was the magic. It was not just about planting trees; it was about believing that what seems impossible is within reach if we take the first step. That's what JGI is all about: inspiring others to leave behind any reasons not to act and doing something to make the world a better place.

After 35 years in China, I returned to the United States, bringing my passion for Roots & Shoots with me. I have since been deeply involved with JGI and supporting the Roots & Shoots Basecamp in Tampa, Florida. Supporting JGI has allowed me to help amplify this vision and ensure its impact grows even further.

Roots & Shoots USA Basecamps:
Amplifying Our Impact

Roots & Shoots USA Basecamps: Amplifying Our Impact

Atlanta, Tampa, and Los Angeles are now home to Roots & Shoots Basecamps, where local staff and volunteers are growing and nurturing a network of young people and partner organizations to make a positive impact close to home. Basecamps are a natural reflection of our Tacare approach to community-led conservation, which seeks to grow local decision-making to address locally relevant issues. This approach facilitates and celebrates community members taking ownership of projects that reflect their values, needs, historical sensitivities, and deep regional knowledge.

We are excited to grow our Roots & Shoots USA team through Jane Goodall's Roots & Shoots and look forward to updating you on new locations launching in 2024!

Erin McCombs
LOS ANGELES BASECAMP COORDINATOR

"I connect to the model of Roots & Shoots and helping kids make a change in their own communities. Roots & Shoots does a good job of distilling complex issues into tangible solutions and what kids can actually do to make a difference. Working with the students has been deeply rewarding — to see them excited about the service work they do to help their communities."

CALIFORNIA

Los Angeles

Atlanta

GEORGIA

FLORIDA

Tampa

Angelle Cooper
ATLANTA BASECAMP COORDINATOR

"I heard Jane speak, and I remember her talking about how her mother allowed her to go into the forest and explore. Her mom supported her in finding her own path. That stuck with me, because it's important for us to allow children to find their own path ... I'm honored to be part of that and to be promoting that with all the other Basecamp coordinators."

Bonnie Eaton
TAMPA BASECAMP COORDINATOR

"When I moved to Tampa in 2005, I was so inspired by the commitment so many people had to the unique estuary ecosystem here. Roots & Shoots has the power to tie that passion for the environment to a passion for the people and animals who live here, too, and I'm thrilled to be able to connect schools and youth groups to the wealth of Tampa and JGI's resources."

Jane Goodall's Roots & Shoots Youth Council

🇺🇸 The Roots & Shoots Youth Council USA exemplifies what it means to be a Roots & Shoots changemaker. Our youth leaders come from all around the United States, where their projects vary from bee conservation to seismic safety and everything in between.



Meet Our Newest Youth Council Members

LOXITAWNY C.

INDIGENOUS YOUTH, PROTECTING
THE ENVIRONMENT AND WILDLIFE



Loxitawny has been making waves as a member of the Roots & Shoots Youth Council (RSYC). She learned about Roots & Shoots through our partnership with Project Venture, an Indigenous-led organization that combines adventure-based and service learning with culturally based leadership.

In 2023, Loxitawny focused on her role as a mentor to other Indigenous youth, helping to build leadership skills and confidence in their abilities as they worked on community projects. One project with which she helped was an awareness campaign that involved decorating signs with slogans in favor of protecting the environment and wildlife.

Her transformative journey within the council has been marked by meaningful connections, personal growth, and a commitment to positive change. For Loxitawny, the RSYC Summit is a "gathering of changemakers that soon will make a life-changing impact on the world."

JESSIE W.

LEARNING GARDEN, BEACH CLEAN-UPS,
COMPOSTING DROP-OFF



Jessie is an active student leader making a positive impact and embodying the values of Roots & Shoots. She was first introduced to Roots & Shoots through her on-campus club, and she now serves as president.

In 2023, Jessie led her Roots & Shoots club in many projects, including a recycled art gala and a learning garden for a local elementary school. She also represented Roots & Shoots at environmentally focused events, organized beach clean-ups in her community, and even set up a Roots & Shoots composting drop-off at her school.

While attending the RSYC Summit, she gained inspiration for future projects and found a sense of belonging with other council members. Jessie says, "I want to be like Jane when I grow up."

Through biweekly virtual check-ins and an annual in-person summit, Roots & Shoots connects these changemakers to professional training opportunities, JGI USA's network of inspiring subject matter experts, and their most valuable resource: each other.

Inspiring Youth Projects Funded by Roots & Shoots

🇺🇸 Twice a year, our Roots & Shoots Project Grants help changemakers around the U.S. start, expand, or celebrate their community action.



Battling Local Food Insecurity

In Atlanta, Eric W. began Project G.R.A.P.E. (Growing Readily Available Produce Everywhere) to battle food insecurity in his community by teaching young people how to grow their own produce. He has partnered with local churches, schools, and community centers and uses land made available by these organizations to grow produce, educate through weekly workshops, and serve his community. This initiative is not only teaching a new generation of people how to grow their own food but also encouraging participants to spread this knowledge to others.



Reducing Waste through Art

In St. Petersburg, Florida, Keep Pinellas Beautiful's Youth Advisory Council wanted to remove litter from their local beaches. They came up with the "Kids Can" Trash Monster Cleanup Event as a creative way to motivate participants into collective action. The council collected more than 20 pounds of trash, most of which was single-use plastic, and then up-cycled the collected trash and recyclables into monster trash sculptures. Litter that would otherwise have polluted the water, threatened wildlife, and ruined quite a few family vacations instead got another life as wonderfully creative creatures.

Pollinator Garden and Photojournalism

In Boston, Serena D. wanted to help local pollinators by planting a native garden and documenting her process and successes through photos. By doing significant research into her local plant hardiness zone, native plants, and native pollinators, she learned which plants would be the best fit for her local environment. Most of the 16 native plants thrived, and it wasn't long before she had subjects to photograph, including the fragile forktail damselfly, the variable veddish pyrausta moth, and the bicolored striped sweat bee. Serena is now presenting her learnings at local community centers to encourage others to plant native.

ROOTS & SHOOTS


Everett N.: Growing with Roots & Shoots

 Everett N. has been a part of the Roots & Shoots Youth Council (RSYC) since 2017, and we are proud to see him grow into a new volunteer role on the council. As the RSYC Engagement Coordinator, Everett works with current RSYC members, RSYC alumni, staff, and members of global Roots & Shoots chapters to foster collaboration toward common goals. In 2023, he was particularly focused on coordinating social pop-up calls with the youth leaders and leading a successful recruitment process for 2024's RSYC.

Even with this shift, Everett continues to work on his long-term Roots & Shoots project, Good Spokes, selling his artwork to raise money for several non-profit organizations that are important to him and his community. So far, he has raised more than \$5,500.



Toyota USA Inspires Local Action

 This year, we were grateful to receive generous support from Toyota Motor North America, Inc. to co-host three inspiring Roots & Shoots USA events in Georgia, West Virginia, and Kentucky. Together, we inspired about 640 young people and rallied many Toyota staff members as volunteers.

Students and educators from across the Atlanta Metro area gathered to celebrate International Peace Day in September through creating peace doves, studying pollinator lifecycles, learning about local birds, and planting trees. We were even joined by Dr. Jane Goodall herself as she recounted her life story, encouraged young people to pursue their passions, and reminded them that they can make a difference each day.

Engaging Local Students to Start Their Own Projects

The following month, the Roots & Shoots USA team traveled to Buffalo, West Virginia, and Georgetown, Kentucky, to host events at two of Toyota's largest facilities. These are two areas in the United States where Roots & Shoots has previously not had a large presence, so it was an incredible opportunity to introduce the program and organization to hundreds of new young people and educators. Both of these Toyota campuses have large, protected areas of land that are open to the public. By engaging local students through hands-on activities with local experts, we inspired these changemakers to start their own Roots & Shoots projects and encouraged them to return to these natural areas in the future.



“... [These events offered] an incredible opportunity to introduce the program and organization to hundreds of new young people and educators.”

Donor Profile:
Katy Fox and Carol DeVol

Katy Fox and Carol DeVol

JANE'S PEAK SOCIETY MEMBERS

Our Family's Passion to Action

Our love for nature and the outdoors has always been a defining element of our lives, and shaped our family's values when we welcomed our son, Zach, to the world.

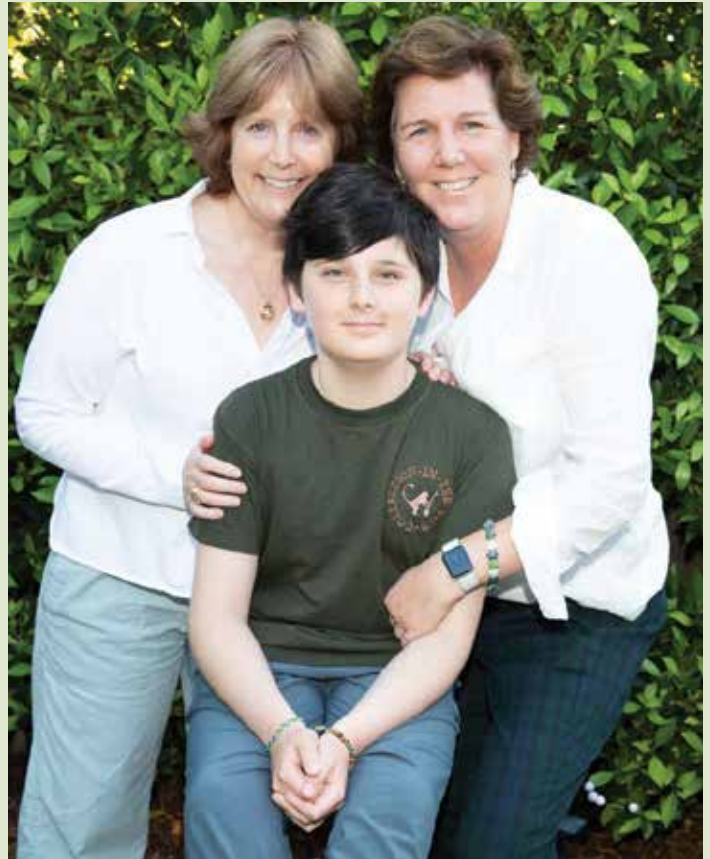
Living in the bustling city of Los Angeles, we've been fortunate to also have access to nature in a variety of ways close to home — from the majestic mountains to the tranquil beaches. For us, time outside isn't just leisure; it's a cherished tradition that we've eagerly passed down to Zach, nurturing his own deep connection to the environment from an early age.

As a family, we've made it a priority to explore and appreciate the beauty of our planet with annual trips to national parks and immersing ourselves in the natural world. These experiences have not only enriched our lives but also instilled a profound sense of responsibility to protect and preserve our natural heritage for future generations.

Leveraging a Podcast to Educate and Inspire Action

Zach was our catalyst in taking our love for nature to the next level and diving deeper into conservation and the climate situation. It wasn't long after Zach created a podcast for a school project in 2020 that he decided to launch his own podcast focused on climate change. By April 2022, the We the Children podcast was born and has quickly become a platform to confront climate change and biodiversity loss head-on. Collaborating with friends and experts, Zach leverages his podcast to educate and inspire action to face these critical environmental challenges.

We traveled to England to hear Dr. Jane Goodall speak, and we were lucky enough to meet her in person. It was a profound moment we will never forget. Jane told Zach, "Never give up; you must never give up." Those words have served as a guiding light for our family, and the podcast has become a passion project for all of us. Today, at 13 years old, Zach is now working with a production company to produce his podcast and was even nominated for a Webby Award.



And through the Roots & Shoots club at Zach's school, he has found not only inspiration but also a community of like-minded individuals who share his passion for protecting the planet and collaborating on projects that make a tangible difference in the community.

Protecting Our Environment for Future Generations

JGI USA became a natural place for us to invest. Through our Donor Advised Fund, we provide resources to JGI USA knowing that our contributions will have a global reach, support vital conservation efforts, and empower youth like Zach. As Jane's Peak Society members, we see this as more than giving to a good cause — it's about being part of a global movement to protect our environment for future generations. As we continue to support Zach's efforts and JGI USA, we remain steadfast in her — and our — belief that we must never give up and ensure Dr. Jane Goodall's message of putting our hope into action.

Activating the Power of Community

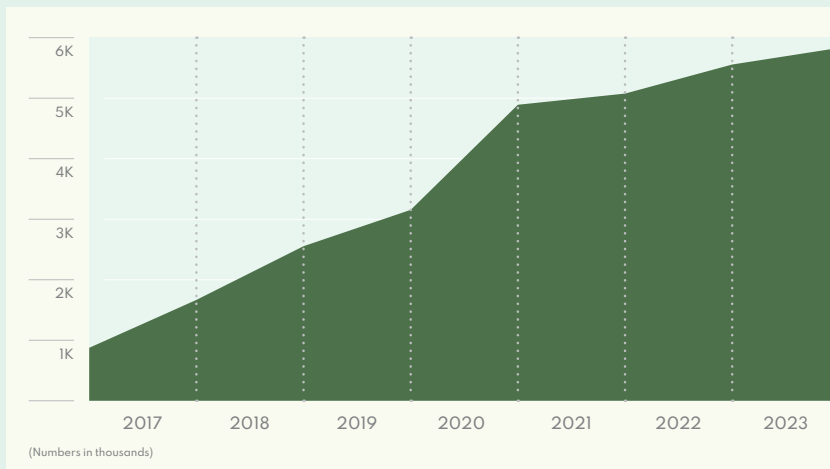
Roots & Shoots Propagates through Africa

AFRICA

Roots & Shoots Propagates through Africa

Our Roots & Shoots colleagues across Tanzania, Uganda, the Republic of the Congo (RoC), and the Democratic Republic of the Congo (DRC) have been busy this year. All four of these countries where JGI USA works have continued to partner with schools, educators, and youth organizations to empower young people to make a difference in their own communities. Roots & Shoots clubs participate in activities that promote respect for chimpanzees and their habitats, teach them about their natural world, and encourage them to be part of the lasting change.


Roots & Shoots Africa Clubs: Annual Growth

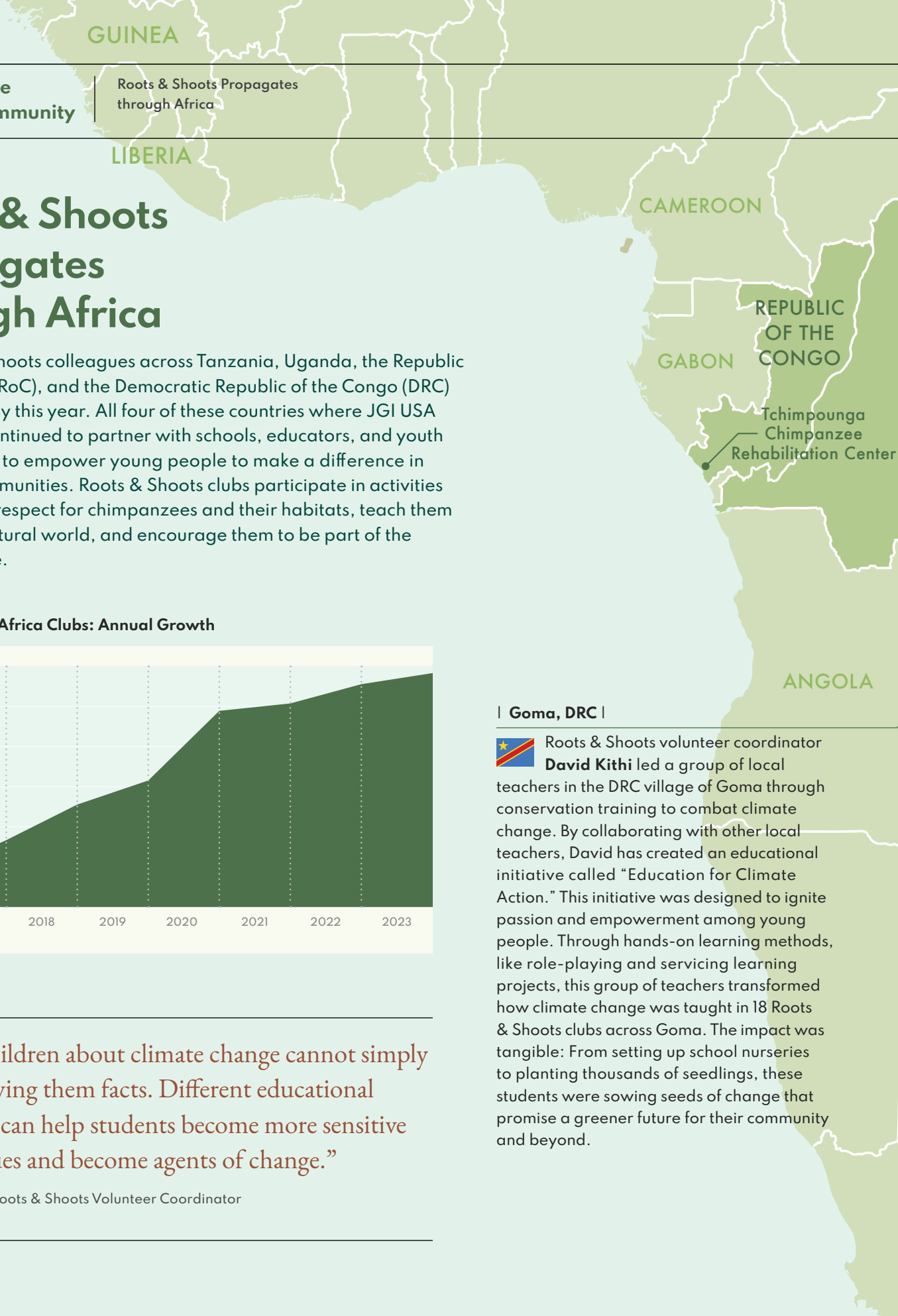


“Teaching children about climate change cannot simply be about giving them facts. Different educational approaches can help students become more sensitive to these issues and become agents of change.”

David Kithi, DRC Roots & Shoots Volunteer Coordinator

| Goma, DRC |


 Roots & Shoots volunteer coordinator **David Kithi** led a group of local teachers in the DRC village of Goma through conservation training to combat climate change. By collaborating with other local teachers, David has created an educational initiative called “Education for Climate Action.” This initiative was designed to ignite passion and empowerment among young people. Through hands-on learning methods, like role-playing and servicing learning projects, this group of teachers transformed how climate change was taught in 18 Roots & Shoots clubs across Goma. The impact was tangible: From setting up school nurseries to planting thousands of seedlings, these students were sowing seeds of change that promise a greener future for their community and beyond.




Roots & Shoots Propagates Through Africa



| Uganda |

 At the beginning of 2023, Roots & Shoots activities were rooted in four districts of Uganda. We are proud to report that by the end of 2023, we expanded our Roots & Shoots footprint to 13 additional districts. Fueling this expansion were 17 dedicated district volunteer coordinators — one in each district — meticulously trained by JGI. Their efforts nurtured an impressive network of Roots & Shoots clubs focusing on establishing tree nurseries and organizing community-wide tree plantings.


| Zanzibar, Tanzania |

 The **Roots & Shoots Zanzibar Scholarship Program** has become an integral part of empowering young people to care for their community and their environment, as well as of contributing to the Zanzibar government's greater objective of raising literacy and education rates. In 2023, **JGI awarded scholarships to 25 Roots & Shoots college and university students** from the Unguja and Pemba islands of Zanzibar.

Aisha is a Roots & Shoots Zanzibar Scholarship alumni who graduated from Sokoine University with a degree in horticultural sciences. She began her career with an internship at Our Farm Zanzibar, a non-governmental organization operating four farms that produce high-quality and mostly organic products. Today, Aisha works for the Zanzibar Revolution Government's Agricultural Research Institute as a Horticultural Research Officer. With JGI's scholarship's support, Aisha is paving the way to a brighter future for conservation practices and inspiring future generations to pursue sustainable farming practices in her community.



| Pugu Nature Center, Tanzania |

 On the outskirts of Dar-es-Salaam, Tanzania, **Jane Goodall's Pugu Nature Center** stands as a beacon of hope in the midst of environmental challenges. JGI was entrusted with six hectares of regenerated forest outside of Dar-es-Salaam in 2016 adjacent to the Pugu Kazimzumbwi Forest Reserve; this is where Jane Goodall's Pugu Nature Center was established. It is a critical environmental nature facility serving thousands of young people in Dar-es-Salaam each year.

One of the dozens of events held at the nature center in 2023 was a nature camp for three Roots & Shoots student clubs. JGI facilitates these annual camps to help students immerse themselves in the natural world through camping and nature walks. By observing wildlife, and exploring the scents and textures of plants, students deepen their understanding of the environment's intricacies and fragility. Through interactive games and collaborative group activities, students are educated about the human impacts on their environment and inspired to be eco-conscious citizens, poised to safeguard our planet's future.



Ritah Mutegeki presenting at the Africa Roots & Shoots Community of practice

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OUR IMPACT

Hope as a Mechanism for Change



Hope is a transformative force. At her core, Dr. Jane Goodall believes that hope inspires action, and in turn, inspires more hope — a virtuous circle in which, if every individual participates, the world fundamentally changes. Every program at the Jane Goodall Institute activates this ethos and inspires individuals worldwide to create a brighter, more sustainable future. **There is so much that is worth saving — and that we *can* save, if we do not lose hope.**



The Tapestry of Hope:
Mapping Hope and Action

OUR IMPACT IN 2023

The Tapestry of Hope: Mapping Hope and Action

Community-led initiatives are making a difference every day, all around the world: Young people are taking action in their schools and neighborhoods. Scientists are developing innovative technologies to build a sustainable future. Nature is proving that, with a little help and protection, it can regenerate. There are so many stories to inspire positive action. That's why we've reimaged the **Tapestry of Hope**, an interactive mapping tool that shines a light on individual stories of positive change for a healthy planet. These are just a few examples of small actions leading to big change around the globe.

Visit JaneGoodall.org/Tapestry-Of-Hope to read more stories — and even add your own.



| Canada |

Students from Na'tsa'maht Indigenous Education Culture Club are restoring their local landscape. By learning about native-plant species and their cultural significance, and applying their learnings to their own native plant garden, members of this group are supporting native biodiversity and strengthening their relationship to the land and each other.

FRANCE

| France |

Students in several Roots & Shoots groups came together to work toward a common goal: removing human-generated trash from a nearby beach. By working together, they were able to clear and organize far more litter than they would have alone. Plus, they were able to learn about the local wildlife they were helping by removing dangerous waste from their habitat.

UNITED ARAB EMIRATES

| United Arab Emirates |

Dedicated members of the Abu Dhabi Homeschoolers Association are rescuing, fostering, and feeding stray cats. Through their care, cats in their community are on their way to finding their forever homes.

UGANDA

| Uganda |

A group of women are working intently to keep girls in school despite pressures to drop out due to stigmatization around menstruation. By creating reusable pads, they are helping ensure that girls can continue their education.

1,019

projects mapped by people around the world

15

countries in action

PARTNERSHIPS

Expanding Partnerships and Scaling Impact

At the heart of the Jane Goodall Institute lies collaboration. With a remarkable increase in partnerships with local and national governments across Africa, we are amplifying our reach and effectiveness across diverse landscapes and communities. These relationships will continue to pave the way for impactful conservation initiatives, enrich communities, and safeguard biodiversity.

Uganda NGOs Align on Oil Extraction Standards

JGI is working with a coalition of conservation organizations to protect biodiversity and habitats, especially in areas impacted by oil extraction. In 2023, JGI helped unite the group to create clear standards for oil extraction that align with Ugandan national conservation policies. By coordinating their efforts and speaking with one voice, the coalition is better able to guide local decisions and ensure conservation priorities are integrated when oil projects are proposed, safeguarding great apes and their ecosystems.

Securing a Future for Uganda's Chimpanzees

In 2023, JGI led a collaborative effort in developing Uganda's first-ever National Chimpanzee Conservation Strategy. By convening government stakeholders — including the Uganda president and the first family, non-government organizations, research institutions, and local communities — we built a science-based strategy that formalizes a conservation approach to ensure long-term protection of the country's natural resources and improve the well-being of the Ugandan people.



Maxar's high-resolution satellite imagery revealed the alarming extent of deforestation in Uganda's Bugoma Central Forest Reserve, highlighting the loss of critical chimpanzee habitat.

Making Deforested Critical Chimpanzee Habitat Visible from Space to Support Action

JGI successfully led efforts in mapping and sharing the status of forests in 21 square miles of the Bugoma Central Forest Reserve, home to Uganda's third-largest chimpanzee population. JGI provided Maxar and Planet satellite imagery and maps that revealed a sugar corporation had deforested 21 square miles more than the 9.24 square miles approved by the National Environment Management Authority (NEMA) for growing sugar cane. Following JGI's finding, NEMA ordered restoration of those 21 square miles, and JGI now serves as a third-party support for NEMA in coordinating, monitoring, and regulating environmental management in Uganda. JGI continues to work with Maxar and Planet to monitor new developments and share that information with JGI Uganda and partners on the ground.

Donor Profile:
Rachel Christenson

Rachel Christenson

JANE'S PEAK SOCIETY MEMBER

The Jane Effect: Empowering Women Leaders

My connection to JGI began long before I even realized it. I distinctly remember reading about Dr. Jane Goodall in a book about apes when I was a child.

Jane's story captivated me from the start. As I grew up in a town in Utah where the path for women was often predefined, she offered a beacon of adventure and possibility. Jane is woman who defied societal norms and ventured into the unknown depths of the African jungle — a role model whom girls didn't often have where I'm from. She embodied everything I aspired to be: bold, independent, and unapologetically herself.

Resilience in the Face of Adversity

Jane's resilience in the face of adversity and her unyielding determination to create her own destiny inspired me to carve my own path. I am a proud member of the Jane's Peak Society because Jane's journey serves as a powerful testament to the impact women can have in leadership roles. Today, I own my own company committed to helping businesses improve their energy efficiency and reduce energy consumption. Jane fueled my passion for sustainability and empowered me to lead a career that makes a tangible impact on our environment.

It was seven years ago when I had the privilege of visiting Gombe National Park and seeing JGI's work in action. It was an incredibly eye-opening experience as I shadowed the JGI staff tracking chimpanzees in Gombe National Park with radio communication — climbing the hills and constantly staying on our toes to keep up with the chimpanzees. I was also invited to observe a meeting JGI led with local stakeholders to discuss a project providing menstrual products for girls — a significant barrier to their education. I was struck by the sensitivity and remarkable leadership the JGI staff showed in leading this conversation that should serve as an example worldwide. And the most impactful moment of my trip to Tanzania was speaking to a group of Roots & Shoots girls as a woman business owner. If I could have even a fraction of the impact on these young girls that Jane had on me, my life would be fulfilled.



Rachel meets an APOCO HeroRat in Cambodia. Dr. Jane Goodall is a big fan of these remarkable rats and their life-saving work.

Empowering Girls Worldwide

My journey, inspired by Jane, has come full circle: From a little girl in Utah with a dream, to a business owner and a leader in sustainability, and a mother to a 13-year-old daughter — named Jane — who embodies the adventurous spirit of her namesake.

By redefining what it means to be a leader in science and conservation, Dr. Jane Goodall not only opened the doors for future generations of women scientists but also empowers girls worldwide to pursue their ambitions with courage and resilience. I believe that fostering leadership in women and girls is crucial for creating a more equitable and sustainable world.

That's why JGI USA will always have my support. The organization is more than wildlife and conservation — it prioritizes lifting up women in leadership roles through its conservation programs. Jane's vision for our world is not just about our environment; it's about empowering women to lead, explore, and change the world.

Where in the world was Jane in 2023?

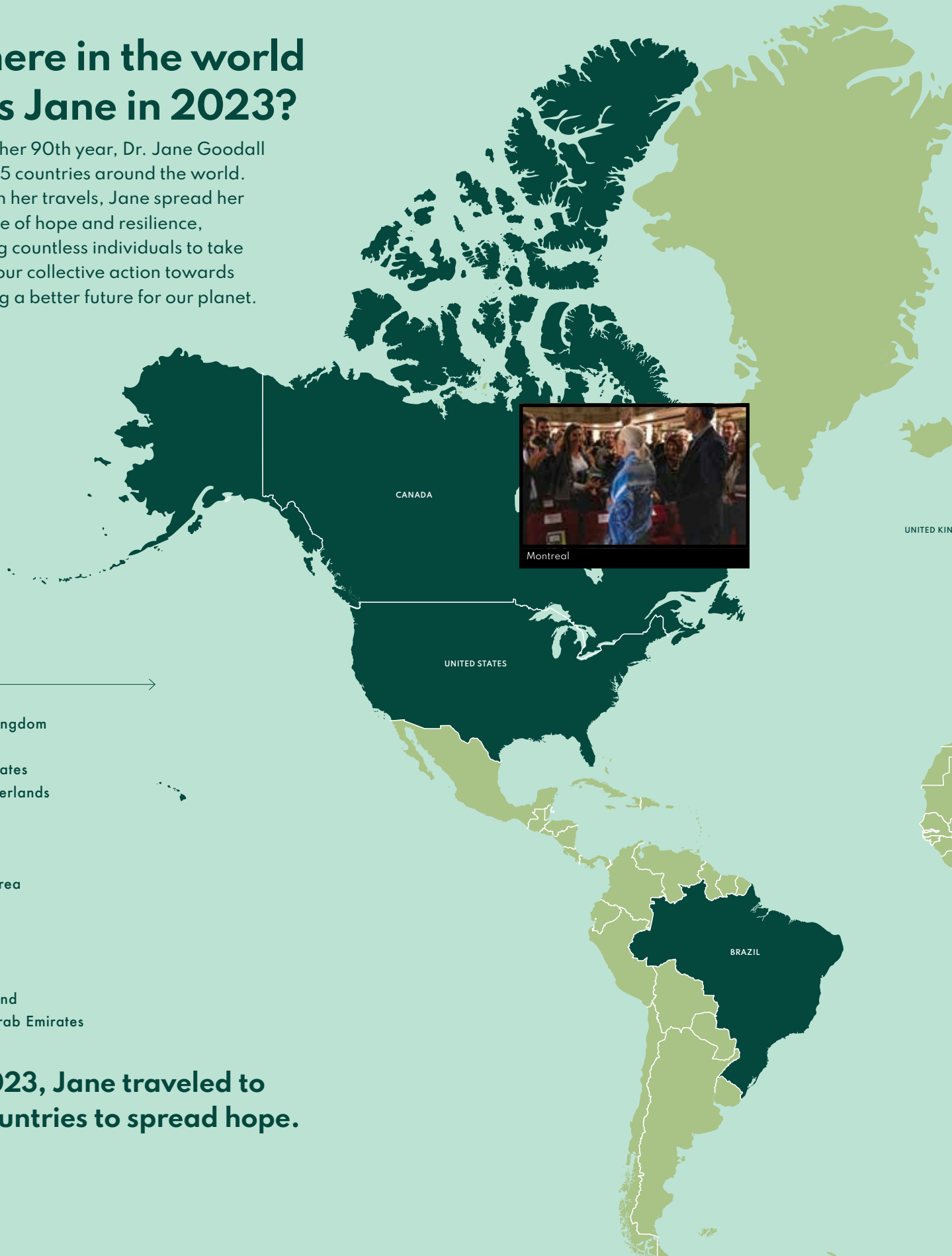
Even in her 90th year, Dr. Jane Goodall visited 15 countries around the world. Through her travels, Jane spread her message of hope and resilience, inspiring countless individuals to take part in our collective action towards fostering a better future for our planet.



→

- Tanzania
- United Kingdom
- Qatar
- United States
- The Netherlands
- Germany
- Canada
- Japan
- South Korea
- Uganda
- Brazil
- Spain
- France
- Switzerland
- United Arab Emirates

In 2023, Jane traveled to 15 countries to spread hope.





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QATAR

SOUTH KOREA

JAPAN

UGANDA

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Japan



2023 TIMELINE

Catalyzing Change: Thought Leaders in Global Conservation

In JGI's pursuit to drive impactful change and advance the understanding of conservation, our team of experts has continued to be actively engaged as thought leaders in the field. Through conferences, speaking engagements, and scientific publications, JGI is at the forefront of disseminating cutting-edge research, innovative conservation strategies, and effective community-engagement practices. By sharing our knowledge and experiences, JGI aims to empower others to join our collective action in creating a sustainable and harmonious coexistence with nature.

FEBRUARY

JGI USA Executive Director **Anna Rathmann** brought her insight about the value of sharing the natural world with young people to those who work directly with Maryland youth when she joined the **Maryland Association for Environmental and Outdoor Education** for their annual conference as the keynote speaker.

JULY



JGI had a large presence at the **2023 International Congress for Conservation Biology** in Rwanda as **JGI experts from the USA, Africa, and Australia** gathered to lead two workshops and four presentations among global conservation scientists and leaders. This level of visibility allowed JGI to share our expertise and research around our Tacare community-led conservation approach, human-wildlife conflict mediation, strategic collaboration with local and national governments, and utilizing the latest technology for groundbreaking scientific research.

SEPTEMBER



Dr. Jane Goodall and JGI USA Vice President of Conservation Science **Dr. Lilian Pintea** presented as part of ASU GF23 as part of the Climate Change week. This presentation emphasized the importance of community-led conservation and JGI's Tacare approach to unlock the potential of science and technology to achieve positive change.



JGI was well-represented by **Anna Rathmann** among a panel of experts at a summit hosted by **Jackson Wild**, which discussed how to peacefully co-exist with nature, we must actively engage with and listen to communities while developing interventions. It was an honor to share with others inspiring stories that exemplify our signature Tacare approach and amplify our successful conservation methods.

Catalyzing Change:
Thought Leaders in Global Conservation

OCTOBER



Dr. Lilian Pintea spoke at the **Google Geo for Good Summit**, an annual conference leveraging mapping tools and technology for planetary sustainability. He presented along with a representative of Rainforest Connection on the results from Gombe National Park on the first application of Arbimon's bioacoustics platform in Africa.



JGI RoC's Dr. Rebeca Atencia (above) presented at the **Spanish Ministry of Ecological Transition** on JGI's Triangle Approach as part of the Ministry's **training for foreign environmental law officers**. This presentation emphasized the importance of JGI's integrated approach to conservation and the role of rehabilitation centers in facilitating law-enforcement efforts.



A beautiful demonstration of the power of partnership was on full display at the **2023 Advertising Week**. JGI's Anna Rathmann (second from the right) joined a panel of non-profit, for-profit, and not-just-for-profit leaders to discuss the possibilities that collaboration across sectors brings for people and our planet.

DECEMBER



JGI USA experts **Alice Macharia**, Vice President of Africa Programs; **Dr. Lilian Pintea**; and **Devin Jacobs**, GIS Manager; as well as **Bella Lam**, CEO of JGI Canada, joined more than 70,000 delegates from around the world at the **United Nations Climate Change Conference (COP28)**. They reinforced JGI's expertise in science-based, community-led conservation, shared Dr. Jane Goodall's message of hope, unveiled the new Tapestry of Hope map, and lent their voices in the fight to create a better future for our natural world.

JGI was honored to speak in front of the **European Union Delegation**, bringing our expertise in conservation and youth action to the forefront. **Anna Rathmann** was joined by **Mary Ford**, Senior Director of Roots & Shoots USA, and **Dr. Lilian Pintea**, who shared our inspiring story and mission, the impactful work of Roots & Shoots, and the vital field of conservation science and technology. It was a privilege to foster JGI's collaborative spirit among 11 countries' representatives in our global effort to protect our planet.



Anna Rathmann attended a prestigious **fundraising event hosted by Uganda's President, Yoweri Museveni**, at the State House, benefiting the newly established National Chimpanzee Conservation Strategy. Distinguished guests from the diplomatic core, private industry, and NGOs came together to celebrate this significant collaboration between JGI and the Museveni family.

Ways to Support Us

What You Do Matters: Ways to Support JGI USA

The Jane Goodall Institute harnesses both the power of individuals and collective action to tackle the greatest environmental challenges of our time. By combining groundbreaking scientific research, community-led conservation, animal welfare advocacy, and youth empowerment, we are making a profound impact. With your support, we can continue to fulfill Dr. Jane Goodall's vision of creating a better world for each other, animals, and our shared planet.

“Every person has a role to play —
every individual can make a difference.”

Dr. Jane Goodall, DBE



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Donating online is a quick, easy, and secure way to put your dollars to work right away. Make your gift securely online at [JaneGoodall.org/AnnualReport](https://www.jane-goodall.org/AnnualReport). Or send a check of any amount to: **Jane Goodall Institute, 1120 20th Street NW, Suite 520S, Washington, DC 20036.**

Become a Monthly Donor

When you pledge to donate monthly, you are providing ongoing funds we know we can count on. Your monthly support helps us protect the natural world we all share at this pivotal time, every day of the year. Donate securely at [JaneGoodall.org/AnnualReport](https://www.jane-goodall.org/AnnualReport) and select the “monthly” option.

Give through Your Donor Advised Fund (DAF)

A donor advised fund (DAF) is like a charitable savings account. Simply inform your DAF administrator of your recommendation to the JGI USA using our address and tax ID (see bottom p. 49), and then notify our team of the gift at Give@JaneGoodall.org or 703.682.9220.

Become a Jane's Peak Society Member

Jane's Peak Society is an alliance of supporters who provide critical support of \$1,000 or more annually to power JGI USA's work. To show our appreciation of their leadership, we offer them special access to JGI USA.

Become a Leadership Donor

Leadership donors are partners who have committed to major gift opportunities with JGI USA. These individuals have made an extraordinary investment to Dr. Jane Goodall's bold vision for the world and we offer them special access to JGI USA's leadership and programs.

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Foundation and corporation funding provide critical, targeted grant support to JGI USA's programs that fuel movement toward a harmonious world. Our Business Development team welcomes new relationships with foundations and corporations that share our commitment to the natural world.

Shop at Our Online Store

Explore our online store, where each purchase supports our mission of carrying forward Dr. Jane Goodall's vision for our world. Discover meaningful gifts that make a difference at [Shop.JaneGoodall.org](https://www.jane-goodall.org/Shop).

Ways to Support Us

Make a Difference with Your Legacy

We offer other ways of giving that make the cause you care about part of your legacy. The Circle of Hope recognizes those who have chosen to make JGI USA part of their will or living trust, retirement assets, a life insurance policy, a charitable gift annuity, or real estate. **For more information, contact the Planned Giving team at 703.682.9267 or Legacy@JaneGoodall.org.**

Donate a Gift of Stock

Donating stock, mutual funds, or securities that have increased in value over time is an excellent way to make a gift to the JGI USA while enjoying tax savings.

Leave a Gift through a Will or Trust

Leaving a gift in your will or revocable living trust is one of the easiest ways to support the JGI USA for generations to come. Plus, your gift costs you nothing now. You retain control of your assets during your lifetime and can change your mind if your circumstances change.

Give through an IRA Charitable Rollover

Donating retirement funds is another tax-savvy way to support a mission you care about. If you are 70½ or older, you can make a charitable donation directly from your IRA to JGI USA. Your gift counts toward your required minimum distribution, and the amount may not be taxed.

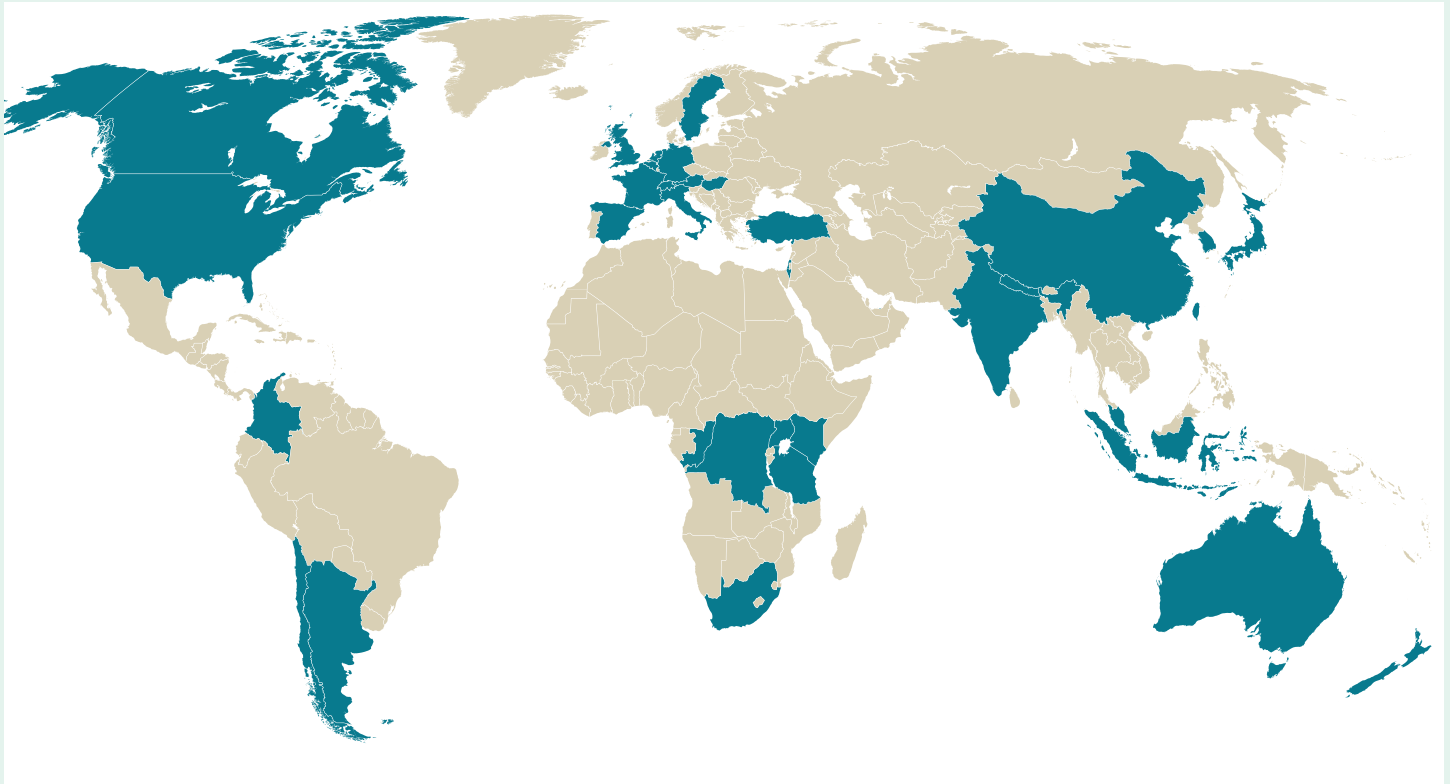
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We're Here to Help

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Leadership Giving

Our Work Is Possible Because of You

Our generous donors are vital to the Jane Goodall Institute USA as we work to create a worldwide movement advancing conservation. Everything we accomplished in 2023 — from restoring ecosystems, to inspiring chimpanzee care and protection, to empowering local communities to build sustainable livelihoods, to inspiring young people to help change the world — was only possible thanks to our supporters. Together, we are fueled by hope — and your hope is driving action through science to create a more informed and compassionate world.

Leadership Giving

Thank you to our generous donors who supported JGI with gifts of \$100,000 or more in 2023 to help create a better world for each other, animals, and our shared planet.

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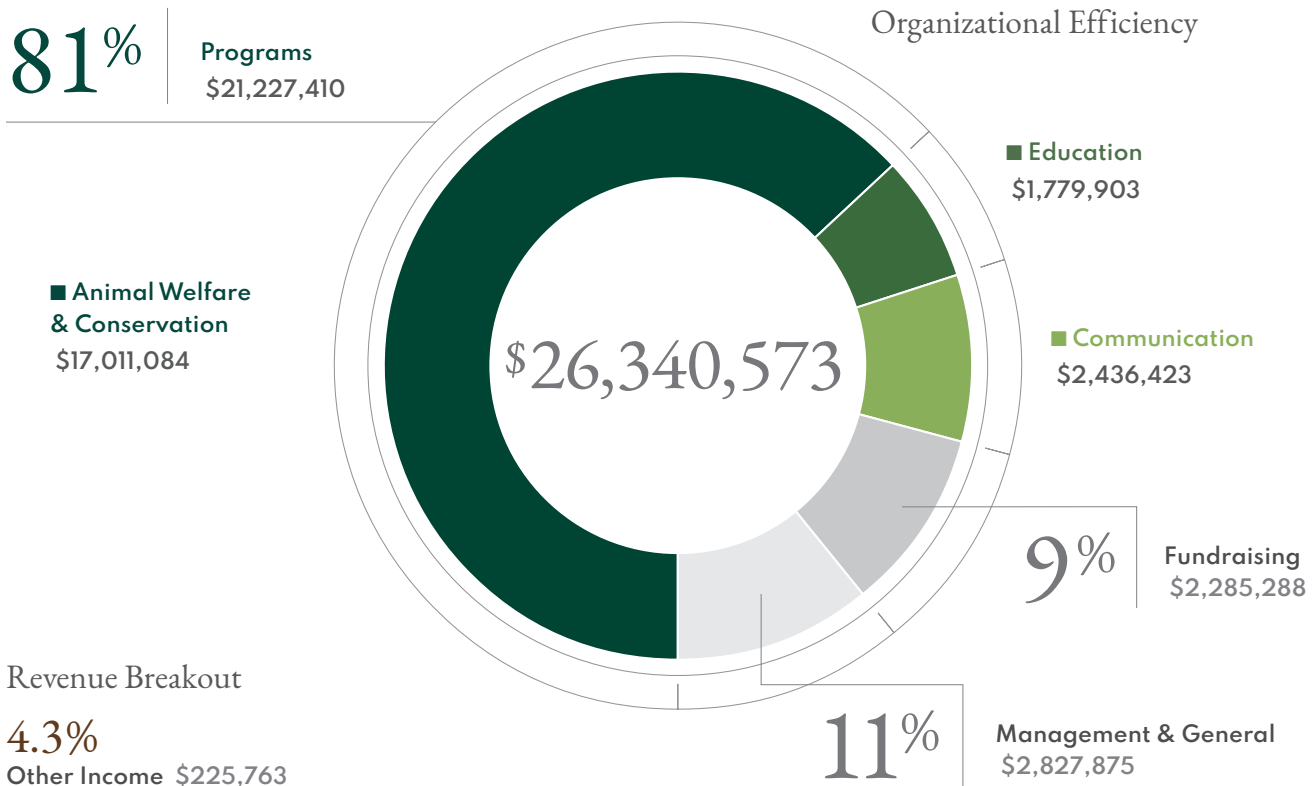
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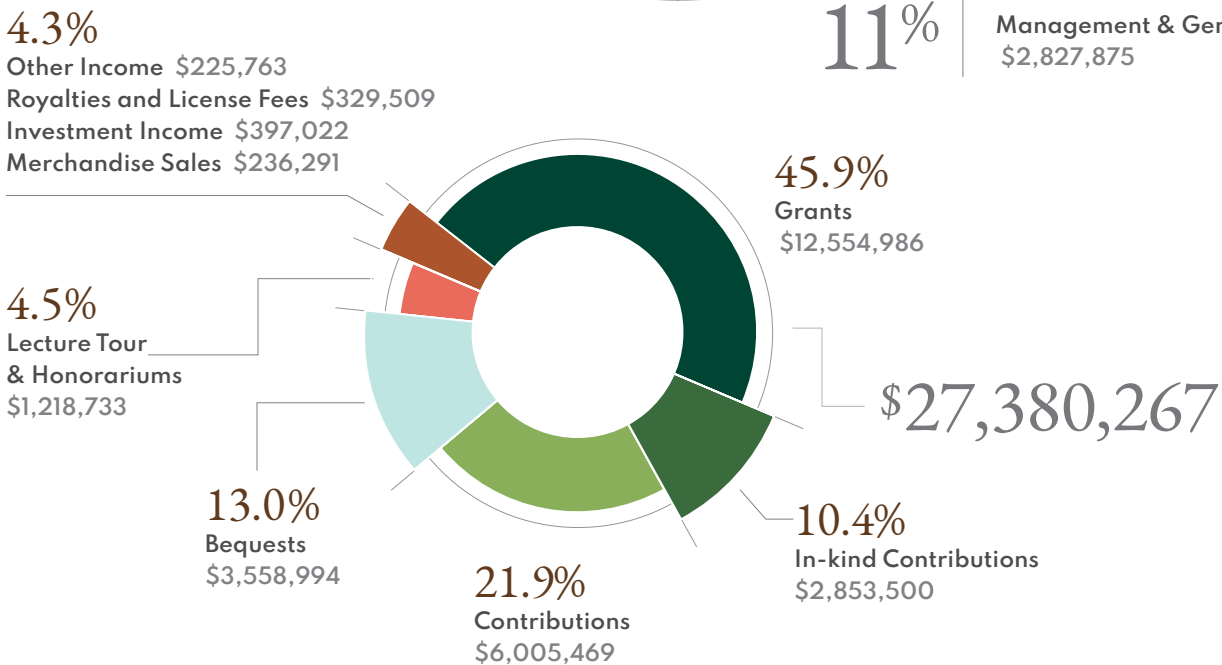
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JGI uses research, community-led conservation, best-in-class animal welfare standards, and the innovative use of science and technology to inspire hope and transform it into action for the common good. Through our Roots & Shoots program for young people of all ages, now active in nearly 70 countries around the world, JGI is creating a movement of compassionate people who will help to create a better world for people, other animals, and our shared environment.

Explore more at [JaneGoodall.org/About/Publications](https://www.JaneGoodall.org/About/Publications)

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