

Hope In Action

Annual Report 2022

Jane Goodall Institute USA

22



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“We have so far to go to realize our human potential for compassion, altruism, and love.”

Dr. Jane Goodall



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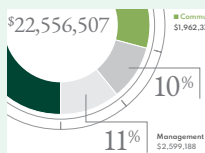
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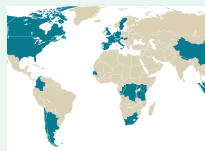
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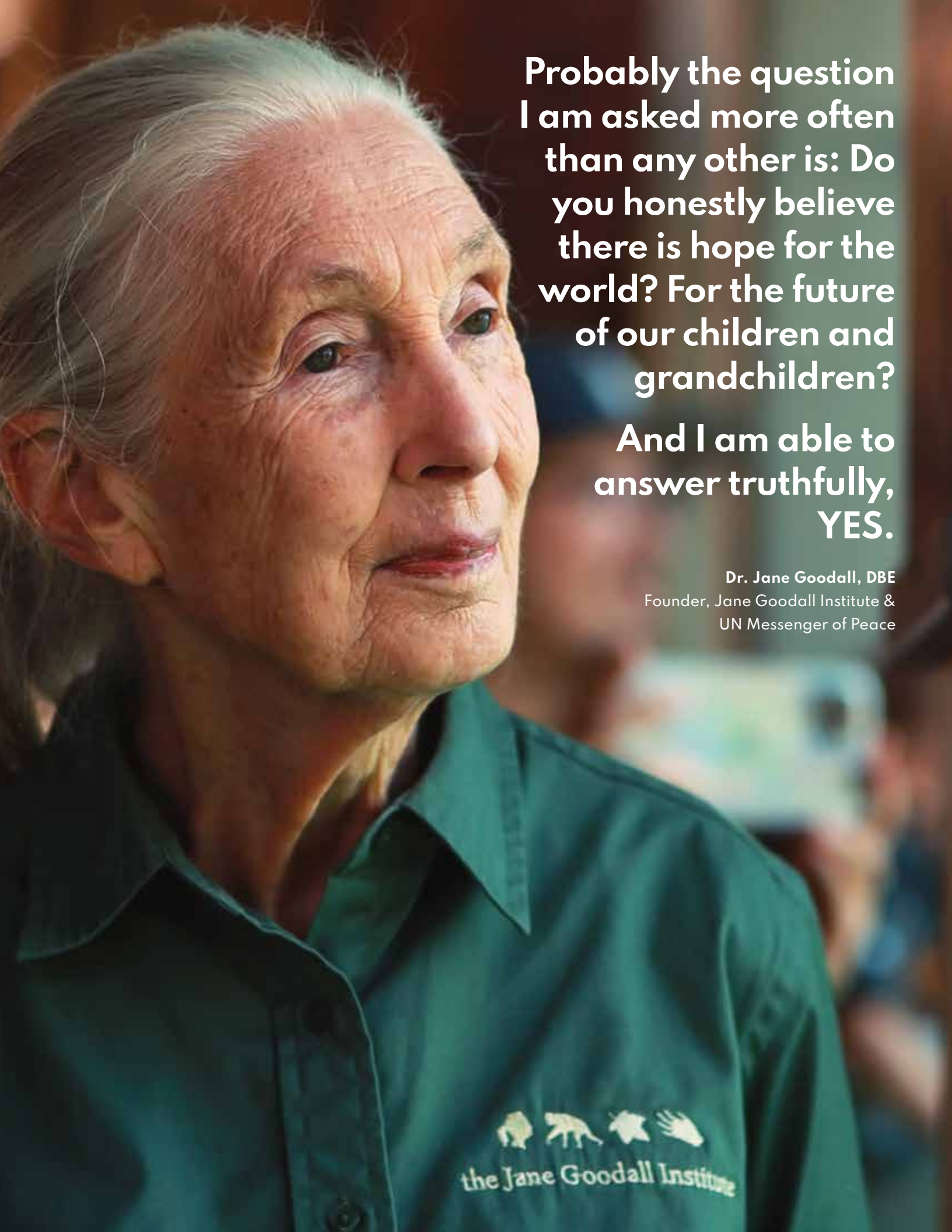


Our Donors

37

Cover photo: Courtesy of Science North, this photo was taken during the filming of the IMAX film *Jane Goodall - Reasons for Hope*.

At left: Koungoulou, a chimpanzee in the main sanctuary group at the Tchimpounga Chimpanzee Rehabilitation Center in the Republic of the Congo.



**Probably the question
I am asked more often
than any other is: Do
you honestly believe
there is hope for the
world? For the future
of our children and
grandchildren?**

**And I am able to
answer truthfully,
YES.**

Dr. Jane Goodall, DBE
Founder, Jane Goodall Institute &
UN Messenger of Peace


the Jane Goodall Institute

A Letter From Anna Rathmann

At the Jane Goodall Institute, we believe in the power of collective action and individual tenacity.

We believe in the power to improve the lives of each other and our natural world through local and individual daily choices that thread a tapestry of global collaboration. We are driven by a shared vision of a world where every living being is respected, protected, and given the opportunity to thrive. It is this vision that fuels our tireless efforts and propels us forward—even in the face of challenges.

I have seen firsthand the power of individuals coming together, united by a common purpose. Now more than ever, our complex world requires thoughtful, holistic, long-term responses to safeguard our delicate landscapes, livelihoods, and communities. It is through compassion and a shared sense of responsibility that we can create a sustainable future for generations to come.

In the pages that follow you will find stories of resilience, hope, and transformation from 2022. But most of all—collaboration. It is the power of individuals coming together with a common goal that has led to JGI's success. You will read about the remarkable achievements of our dedicated teams, the impact of our programs, and the lives that have been touched by our work. Each story is a testament to the power of collective action and the potential within each of us to make a difference.

Last year, we witnessed the incredible impact of our work. From the rainforests of the chimpanzee range to the heart of cities across the United States—we have seen lives transformed and ecosystems restored through our investment in partnerships with the people most connected to their land and resources. We have witnessed the resilience of nature and the indomitable spirit of humanity. We have seen the possibility of a truly hopeful future, created by the spark of passion of young people across Roots & Shoots.



“I have seen firsthand the power of individuals coming together, united by a common purpose.”

As we navigate the road ahead, let us remember that we are not alone. Together, we can build a world where the beauty and diversity of nature are cherished, and where communities thrive in harmony with their surroundings, and where every individual has the opportunity to fulfill their potential.

I extend my gratitude to each and every individual for your unwavering support, your belief in Dr. Jane Goodall's vision for our shared planet, and your commitment to creating a better world for all living beings. It is through your generosity and dedication that we are able to come together and continue our vital work. Together we can, together we will!

With heartfelt gratitude,

Anna Rathmann

Executive Director
JGI USA

Community

OUR IMPACT IN 2022

Activating the Power of Community



Dr. Goodall has always believed that efforts to conserve wildlife and habitats must happen in partnership with local people—not just as participants, but as empowered leaders and stewards of their lands. Through JGI, she has turned this idea into action via Tacare: community-led conservation that creates reciprocal partnerships with local governments, community leaders, and other stakeholders in creating more sustainable futures for themselves and the ecosystems around them. To date, JGI has engaged thousands of individuals in community-led conservation, healthcare and family planning, microcredit opportunities, sustainable livelihoods, and natural resource management.

Integrating Tacare with geospatial technologies such as satellite imagery and GPS helps communities to map their knowledge, needs, and resources to inform land use plans, establish forest reserves, and empower people to protect and enforce those efforts. We are sharing scientific and practical knowledge, such as the benefits of composting for enriching farmland and entrepreneurship skills for women, that allow individuals to thrive and further empower others in their communities.

Young people play an important role in activating the power of communities as well. Roots & Shoots, begun by Dr. Goodall and 12 young people in Tanzania in 1991, has become a global youth movement. From primary schools to college campuses, students are making the world better for people, animals, and the planet through projects like planting trees and organizing recycling drives. As the next generation of conservation activists, young people are one of Dr. Goodall's greatest reasons for hope.



TANZANIA

Portrait of Success: Gema Marcel Sabunwe

Gema Marcel Sabunwe is a pillar of Tanzania's Rulinga village community. A 55-year-old widow with five children, Gema first discovered JGI and its resources in 2005, when she learned about reproductive health and family planning, water protection, and wildlife conservation. Today, she is a lead farmer and compost ambassador who encourages others to adopt practices to conserve the local environment. She is also a community health worker, a lead trainer for her community conservation bank, and a board chairperson of Sunuka Secondary School in

“This was the turning point of my life...we can now realize our full potential.”

Gema Marcel Sabunwe

her district. Despite her busy schedule, Gema says she is “stress-free with better health conditions,” and now has the resources she needs to care for her family. The change she has seen—and been an integral part of—is nothing short of transformative. “This was the turning point of my life,” she says. “We can now realize our full potential.”

ENGAGING WOMEN AND GIRLS

Fostering Female Entrepreneurship, Strengthening Communities

JGI engaged women and girls in path-breaking ways throughout Western Tanzania in 2022, building on our long-term models for community empowerment by providing them with tools to create rewarding, self-determined futures. Over the past year, we have aided nearly 4,400 women in their efforts to own land, provided young women with resources to advocate for their own health in school and other community spaces, trained both men and women on family planning practices, and strengthened women's entrepreneurship with community conservation banks—many led by women themselves—that offer low-interest loans for sustainable business ventures. With a deep integration into local communities, including partnerships with political and religious leaders, advancing gender equality goes hand-in-hand with our work to benefit local residents by conserving and protecting their region's natural resources.



“Every day we get to hear the stories of the impact we are making, and that, paired with the data to back it up, is exciting.”

Alice Macharia,
Vice President, Africa Programs,
Jane Goodall Institute USA

1,493,482

community members contributed to and benefitted from JGI programs across Africa.

310,238

school-age girls reached through JGI's programs.



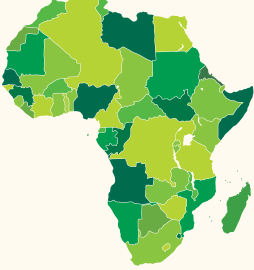
Above: Staff and volunteers of JGI Tanzania celebrate International Women's Day.

With a **deep integration** into local communities, including partnerships with political and religious leaders, **advancing gender equality** goes hand-in-hand with our work to benefit local residents by **conserving and protecting** their region's natural resources.

Natural Resources

Sustainable Livelihoods

65%



of leadership roles in partner communities were women.

366

communities, institutions, or associations effectively managed their natural resources.

\$2,477,888

generated from sustainable alternative livelihoods adopted by target communities.

4,400

number of women JGI has aided in 2022 in their efforts to own land, advocate for their own health in school and other community spaces, train on family planning practices, and strengthen entrepreneurship with community conservation banks—many led by women themselves—that offer low-interest loans for sustainable business ventures.

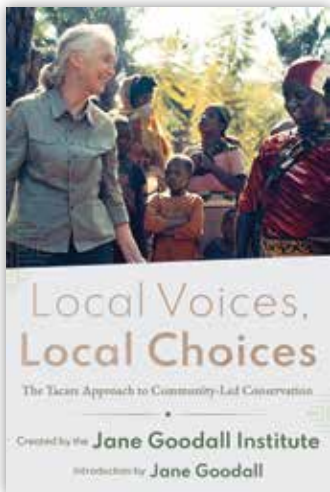


LOCAL VOICES, LOCAL CHOICES

JGI Teams Up With Mapping Tech Leader Esri for New Book on Tacare

Published in 2022, the book *Local Voices, Local Choices*, edited by JGI's Lilian Pinteá and Adam Bean and created in partnership between JGI and Esri—a global leader in GIS (global information systems) software, location intelligence, and mapping—explores the story, impact, and future of community-led conservation. For years, JGI in collaboration with Esri have been activating the power of community with science and technology to improve conservation and provide new hope for people, other animals, and the planet we share.

Story by story, the book brings readers into the diverse perspectives, science, and technology behind Tacare, JGI's community-led model. The book tells many stories, including: a retired community including a retired community member keeping the knowledge of medicinal plants alive; spiritual and cultural story-holders



who are vital to the recording and preservation of their traditional ecological knowledge; and local people participating as forest monitors, community health workers, beekeepers, small-business owners, and educators of the next generation.

OUR IMPACT IN 2022

JGI Welcomes New Leaders in Uganda and DRC



JAMES BYAMUKAMA
JGI UGANDA

James Byamukama was named Executive Director of JGI Uganda in 2022, where he provides strategic leadership, oversight, and accountability for local activities. He brings a wealth of knowledge, having trained in forest management and United Nations-led programs for environmental management in developing countries, where he learned that environmental protection is intricately entwined with the health of a land and its people. He says, "I learned that forestry is mother nature and provider of primary health care."

Bringing His Many Passions Together

He also worked with organizations including the African Wildlife Foundation, the International Gorilla Conservation Program, and the East African Cross-Border Biodiversity Project. He was drawn to JGI because its vision and goals mirror his own, offering a way for his many passions to come together.



EMOLA PIPPEN-HASHIM MAKAMBO
JGI DEMOCRATIC REPUBLIC OF CONGO

"Nature conservation is an area that I am so passionate about," says Emola Phippen-Hashim Makambo, the new Executive Director of JGI in the Democratic Republic of Congo (DRC). Working at JGI is the realization of a life dedicated to conservation for Emola, who has previously held roles with the Central Africa Forest Ecosystems Conservation Program, International Gorilla Conservation Program, and the DRC Pool Malebo Kingabwa Rice Intensification Project to develop stable and sustainable agricultural products while also ensuring that local farmers have the resources they need.

Ensuring the Conservation of Great Apes

Emola is thrilled to be at JGI and is excited about projects to ensure the conservation of great apes and allow communities to benefit from their involvement in natural resource conservation.

Donor Profile:
Erin Maude

Donor Profile: Erin Maude

As a member of Jane’s Peak Society and Circle of Hope, Erin Maude feels hope for the future of the planet.

Over 20 years ago, I packed up my life and moved to Atlanta, Georgia. Indiana was all I ever knew up until that point, but after studying abroad in London during college, I knew I needed to experience a new adventure. I moved to Atlanta without a job and didn’t know a single person.

It certainly wasn’t easy. But it was when I visited a Jane Goodall exhibit at an Atlanta museum that I remembered why I made this move. I felt a connection as I learned about her story. She set out to the forests of Africa as a 26-year-old woman to study wild animals in a field dominated by men. Her courage and resilience reminded me that I had the strength to begin my new stage of life in Atlanta.

After learning more about Jane through that exhibit, I learned that the Jane Goodall Institute is much more than saving chimpanzees and running a sanctuary in Africa—the organization is truly integrated in African communities to advance conservation. The integrated approach to conservation is what’s needed most right now.

JGI is leading the way in this approach to conservation, along with hope. That’s why I’m a Jane’s Peak Society member. JGI embodies Jane’s message of hope and leads every strategy with that mindset. JGI gives me hope for the future of our planet. Since becoming a Jane’s Peak Society member, I’ve had many opportunities to come close to the work being done. I don’t need the recognition, but JGI keeps me close to how they are using my donations and provides an inside look at the organization. It’s very special to be part of this movement.



It’s important to ensure that you’re giving your money to an organization that is truly making an impact and has the structure to make the most impact with your money. JGI exemplifies just that and has proven to be the right investment for now and into the future.

“The integrated approach to conservation is what’s needed most right now. JGI is leading the way.”

Erin Maude,
Member, Jane’s Peak Society and Circle of Hope

In 2022, **Roots & Shoots** was active in more than **60 countries** and territories, with more than **12,000 groups** involving more than **1.47 million people** of all ages.

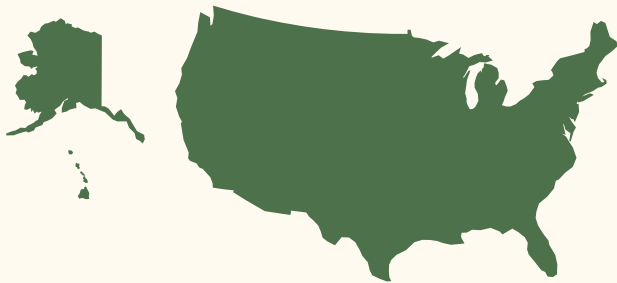


330,000+

hours were logged globally for Roots & Shoots projects in 2022.

419

new projects started by Roots & Shoots members in the USA.



261

grants awarded to USA Roots & Shoots members in support of their projects.

2,524

 new members joined the Roots & Shoots USA network.

17

 United Nations Sustainable Development Goals were addressed by Roots & Shoots projects globally.

2,118

registered Roots & Shoots groups in the U.S.



Roots & Shoots USA has launched its first “Basecamps” in Los Angeles, Tampa, and Atlanta. Each Basecamp, led by experienced coordinators and volunteers, facilitates collaboration, project implementation, and events while raising awareness of Roots & Shoots. They help empower communities to support each other on projects that reflect their values, needs, historical sensitivities, deep local knowledge, and desire to work together with others in key cities. Additional Basecamps will be launched in the coming years.

Get to Know Two Roots & Shoots Youth Council Members

VICTORIA S.
NEW YORK

INDIGENOUS WOMEN’S RIGHTS,
BOOK DRIVES, SUSTAINABILITY



A native of Mexico who grew up in Huntington, New York, Victoria S. remains deeply tied to her home country. Many of her projects advocate for the rights of indigenous women in Mexico by supporting nonprofit organizations and businesses

that offer them employment and helpful resources. Victoria channels these efforts into projects that advance sustainable clothing, aligning with her keen interest in fashion. But her passions are wide-ranging, and she has helped to organize book drives, raise awareness about climate change, and advocate for sustainable practices in local communities.

What draws her to Roots & Shoots? Her answer: “It’s inspiring to witness people from different backgrounds, cultures, and ages uniting with a common goal of creating a better future for our planet and all its inhabitants.”

ADRIJA K.
NEW JERSEY

SCIENCE4STUDENTS: BRINGING SCIENCE
KITS TO NEW JERSEY STUDENTS



First-year college student Adrija K. is wise beyond her years. “If you have an idea, go for it,” she muses. “If you’re really invested in your project and it aligns with your passions, you’re bound to have a positive impact on your community with it.” She has

already made a tremendous impact in her home state of New Jersey where she runs Science4Students, a project supported by Roots & Shoots grants that brings science kits to students throughout the state.

Beginning at the height of the COVID-19 pandemic, she has already delivered 1,200 kits! Adrija has also discovered her future dream career in pediatric surgery through this project—a wonderful meeting between her passion for change through science and the joy she finds in connecting with young people.

PUGU NATURE CENTER

Roots & Shoots Fosters Cross-Generational Collaboration in Dar es Salaam



Above: Community members in Dar Es Salaam, Tanzania using Tacare community mapping tools to help create a conservation plan for their village.

The Pugu Nature Centre in Tanzania is helping to further Dr. Goodall's vision for community-led conservation through Tacare. Students from in and around densely populated Dar es Salaam now regularly visit Pugu, owned and managed by JGI since 2017, to connect with and experience a forest ecosystem. They also have the chance to learn and practice using the techniques JGI uses in its Tacare conservation approach, such as community mapping and forest and wildlife monitoring using citizen science smartphone apps.

Community mapping uses very high resolution 30-cm Maxar satellite images and Esri technologies to help local people document and record their knowledge and values of natural resources and human land uses. It lets them see how the health and lives of people, animals, and the shared environment are interconnected in their community. For example, mapping locations of clean water sources can show how access to those sources is hindered by conversion of forest to farmland.

Teaching students to use tools like community mapping makes knowledge visible for the benefit of land use planning and conservation while engaging young people in broader conservation efforts in their communities.



“Mapping helps ensure that youth voices are at the heart of community-led conservation. Young people demonstrate that they can and want to lead and these tools are just one way to help them to make an impact.”

Japhet Mwang'an'ombe
National Director,
Roots & Shoots Tanzania

ROOTS & SHOOTS

Roots & Shoots Group Profile: University of Tampa



Above: University of Tampa students meeting with Dr. Goodall and staffing events in and around Tampa.

As if college students aren't busy enough, the 100 members of University of Tampa's Roots & Shoots group are tackling conservation-minded projects both on and off campus, engaging students of all ages, and serving as part of the recently-formed Tampa Roots & Shoots Basecamp. The group has four main areas of focus:

Maintaining a learning garden behind St. Peter Claver Catholic School in Tampa.

Promoting recycling on the University of Tampa campus.

Campus engagement to encourage more students to participate in Roots & Shoots projects.

Cleaning up local beaches.

The club also collaborates with other conservation organizations like Blue-Green Connections and Mission Blue, Keep Tampa Bay Beautiful, and the Florida Student Power Network.



“I wanted to make new friends, and everyone in Roots & Shoots was so welcoming and like-minded.”

Jessie Wahlers '25, President
University of Tampa Roots & Shoots

The 100 members of University of Tampa's Roots & Shoots group are tackling conservation-minded projects both on and off campus.



Donor Profile:
Sue Crothers & Bill Lee, Manaaki Foundation

Donor Profile: Sue Crothers & Bill Lee

“The Jane Goodall Institute shares the same ethos of our family’s foundation,” explained Sue Crothers of the Manaaki Foundation. “We are in this together, and if we build solutions together, we will save our planet together.”

The name of Sue and Bill Lee’s family foundation derived from the Māori language of New Zealand. The word ‘Manaaki’ means ‘to bring people together’ or ‘to help one another.’ This guiding principle is also representative of Dr. Jane Goodall’s methodology for conservation. She sees conservation as collaborative—and approaches it in a non-confrontational way. This is what sparked Sue and 10 years later, they are more than donors—they are partners.

“We have always been admirers of Jane and her work with chimpanzees. But what really spurred our interest is the way JGI gets to the source of the problem,” explains Bill. “Jane connects local communities to her conservation solutions. And the emphasis on education and engaging youth is what brought us even closer.”

Sue is the Founding Director of the One Earth Young Filmmakers Contest, which invites students from around the country to submit films that address our most pressing environmental challenges. Over the years, JGI has sponsored student films, and most recently, members of the Roots & Shoots Youth Council participated as judges at the annual film contest. “These young leaders are just incredible,” says Sue. “And it’s amazing to see our organizations come together to shape the future of our planet.”



By building relationships with JGI staff, taking advantage of opportunities to meet with various stakeholders, and receiving regular updates with robust detail on programs, Sue and Bill have put their trust in JGI on how to best use their investments. “Our relationship with JGI goes beyond our foundational support,” explains Sue.


“Our philosophy is to be partners and collaborate with the organizations we support, and we greatly appreciate the depth of our relationship with JGI.”

Sue Crothers,
Manaaki Foundation

SCIENCE

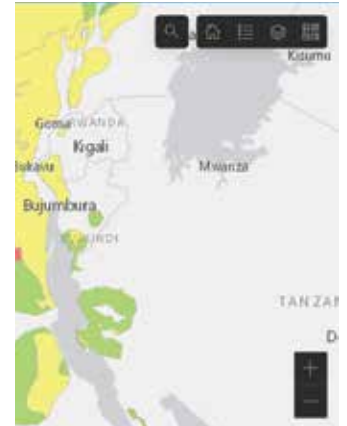
OUR IMPACT

Science With a Heart

 **Dr. Goodall did not intend to become a scientist**, but she used research and scientific methods to fulfill her innate sense of curiosity and demonstrate our true connection to the natural world, our responsibility to the other beings with whom we share this planet, and how our human intellect can solve the problems we have created. Even so, she has never lost her deep empathy and compassion for animals or her sense of connection to the natural world. That combination of science and heart became the key to her work and how JGI furthers her vision.

Today, JGI infuses science and technology across the organization in a systems-driven approach that allows us to tackle complex problems like climate change, biodiversity loss, and animal exploitation. To deeply connect hearts and minds through science, our Conservation Science department has developed a cross-cutting framework that supports and integrates fully with community-led conservation, youth empowerment, animal welfare, and habitat conservation.

JGI science includes innovations to further Dr. Goodall's long-term wild chimpanzee research in Gombe (still ongoing today for more than 60 years), ensure the best possible care for chimpanzees in captivity, and implement proven models and strategies for partnering with communities that live in and around the natural areas where chimpanzees and other animals live. These efforts combine inquiry and research, applied science for better decision-making and collaboration, systems efficacy, thought leadership, and advocacy.



SCIENCE STRATEGY

New Platform Unifies and Democratizes Decades of Data

To best fulfill Dr. Goodall's holistic approach to science, conservation, and education, JGI began in 2022 to look at its scientific work as a whole system as well. Guided by JGI's latest science strategy and thanks to a major grant from Apple, our Conservation Science department started to develop a new integrated Science & Knowledge Platform powered by Esri's ArcGIS, Microsoft Azure and other technologies. It facilitates gathering, managing, and disseminating data, actionable information, and knowledge as a vast collection of assets: Dr. Goodall's thought leadership; chimpanzee long-term behavior data and surveys; stories; digital media; satellite imagery; and indigenous knowledge in partnership with local communities. The Platform makes it easier to share information across JGI chapters throughout Africa and globally and with NGOs, academic institutions, and local governments. Sharing knowledge doesn't just make JGI better, it makes the entire conservation sector better.

62

years of chimpanzee
research in Gombe



92

bird species were detected using 'bioacoustics' technologies and Artificial Intelligence in the cloud, including rare, threatened and vulnerable species, thanks to a generous grant from Google.org to JGI and Rainforest Connection. JGI was able to install 100 microphones throughout Gombe National Park in partnership with Tanzania National Parks and Tanzania Wildlife Research Institute.

In addition, it was discovered that the Thomas's bushbaby (*Galagoides thomasi*, shown pictured below), a nocturnal and arboreal primate never before seen in Gombe or in Tanzania, lives in the region.



871 rangers, forest monitors, eco-guards, forest guards and other community members were reached through training for improved protection and/or management of community conservation areas.

6,155,359

hectares of chimpanzee
habitat under management
for conservation



500+

videos of chimpanzees recorded by camera traps, allowing JGI to monitor the recovery of injured animals, observe the growth and development of newborns, identify social interactions among wild chimpanzees, and track other species present in areas of future chimpanzee reintroduction.

OUR IMPACT IN 2022

Protecting Forests



JGI Helps Stop Deforestation in Uganda

In 2020, Uganda's National Environment Management Authority (NEMA) issued a development permit to Hoima Sugar Ltd. in an area of Bugoma Forest Reserve, a home to chimpanzees and dozens of other endangered species. But monitoring the company's compliance proved difficult, and ground and drone surveys were not possible. JGI's Conservation Science department shared with JGI Uganda colleagues and with NEMA high-resolution satellite images of the Bugoma Forest as acquired by Maxar and Planet, two JGI private sector partners and leaders in space imaging technologies.

The difference in monthly forest cover change in images from 2020 to 2022 made it immediately apparent that Hoima Sugar Ltd. was illegally destroying the forest in Natural Forest Areas and Wetland zones in violation of the permit. In particular, in March 2022, a 30-cm satellite image collected by Maxar provided a clear and transparent account of the degree of illegal forest destruction, showing large trees laying on the ground, burned, with logging roads and other illegal activities for all to see.

Based on this evidence NEMA ordered the company to halt sugar cane planting and to prepare a restoration plan for the degraded areas. Hoima will now be responsible for restoring illegally degraded areas and to do so in consultation with local authorities and organizations like JGI, which will be involved in monitoring the restoration process.



Listening to the Forest, Learning Its Lessons

Dr. Goodall has long reflected on her early experiences observing chimpanzees in Gombe and how she researched like a naturalist, taking in every detail and sound of her surroundings. More than 60 years later, a generous grant from Google.org to JGI and Rainforest Connection extends her path-breaking approach through 'bioacoustics' technologies and artificial intelligence (AI) in the cloud, allowing JGI to install 100 microphones throughout Gombe National Park in partnership with Tanzania National Parks (TANAPA) and Tanzania Wildlife Research Institute (TAWIRI).

In the past year, we have learned about the nocturnal activities of baboons, tracked the effects of climate change, detected 92 bird species—including some that are rare, threatened, and vulnerable—and discovered that the Thomas's bushbaby (*Galagoides thomasi*), a nocturnal and arboreal primate never before seen in Gombe or in Tanzania, lives in the region.

The study will build capacity of JGI's Gombe Stream Research staff, TANAPA, and TAWIRI to permanently deploy and continuously collect bioacoustics data as part of ongoing Gombe long-term primate and ecological research, conservation, and education efforts.

OUR IMPACT IN 2022

Protecting Primates



Better Testing For a Healthier Planet

When a primate at a site where JGI operates shows signs of sickness, it is essential to learn what is wrong to determine if action must be taken—and more importantly to monitor the health of the wider community of chimpanzees and other animals nearby. Time is always of the essence to minimize pain and distress, or even prevent death among the community. But acting quickly has been a key obstacle for JGI in Western Tanzania due to the lack of local labs that can process PCR (polymerase chain reaction) tests.

Fortunately, a grant from the National Institutes of Health and generous financial support from JGI board member George Macricostas are now supporting on-site PCR testing in Gombe, giving us the ability to quickly identify the root causes of sickness and better monitor the health of the communities there. While immediate PCR testing has already revolutionized how we understand disease for primates, it will become more valuable in the future as we continue to learn and understand how these pathogens are spread between humans and non-human animals, and hopefully may even stop the next global pandemic in its tracks.

Time is always of the essence to minimize pain and distress, or even prevent death among the community.



Camera Trap Technology Enhances Chimpanzee Welfare

Camera traps—motion-triggered video cameras—are a valuable tool for monitoring chimpanzees and other animals in the wild without researchers having to be physically present. In Republic of the Congo, the JGI Conservation Research team uses camera trap imagery to better understand and support the welfare of wild chimpanzees and other species in Tchimpounga Nature Reserve. In 2022, camera traps recorded more than 500 videos of chimpanzees.

Through this recorded imagery, the team can monitor the recovery of injured animals, observe the growth and development of newborns, identify social interactions among wild chimpanzees, and track other species present in areas of future chimpanzee reintroduction.



On left: A JGI RoC staff member installing a camera trap in the forest near the main Tchimpounga sanctuary site.

GOMBE STREAM RESEARCH STUDY

62 Years of Chimpanzee Research in Gombe Advances Our Knowledge and Conservation

The Gombe Stream Research Study that Dr. Goodall began in 1960 has been ongoing with daily observations and data collection about chimpanzee behavior, social interactions, eating habits, and health. Monthly, JGI staff prepare reports that summarize the status of individuals and groups within Gombe Stream National Park, as well as other advances that support research and animal welfare.

Highlights from 2022 include:

- Female chimpanzees Misheli, Golden, Eden, Flirt, Mgani, and Losa were all seen with newborn babies.
- Researchers increased their understanding of the general health of chimpanzees by regularly collecting and analyzing fecal samples using improved facilities at the Gombe lab including PCR, microscopy, and other on-site molecular screening of chimpanzees.
- A three-month chimpanzee survey combined with past surveys provided data to better understand trends among chimpanzee populations and threats outside of and connected with Gombe National Park via the network of Village Land Forest Reserves managed by local communities.

“Researchers increased their understanding of the general health of chimpanzees by regularly collecting and analyzing fecal samples using improved facilities at the Gombe lab. Support from George Macricostas has helped underwrite new PCR, microscopy, and other on-site molecular screening of chimpanzees.”

Dr. Lilian Pintea, Vice President, Conservation Science,
Jane Goodall Institute USA.



Above and facing page: Gombe's several new arrivals from 2022, as well as a view of Dr. Goodall's visit to Gombe—her first following the COVID-19 pandemic.



The Gombe Stream Research Study that Dr. Goodall began in 1960 has been ongoing with daily observations and data collection about chimpanzee behavior, social interactions, eating habits, and health.



OUR IMPACT

Care for the Tapestry of Life



Dr. Goodall's early observations of chimpanzees demonstrated that there is no sharp line dividing humans and other animals. They, like us, are sentient, intelligent, compassionate, and have innate value. At the root of JGI's work is a reciprocal connection and care for the complex tapestry of life. Preserving that fabric compels us to advocate and care for people, animals, and the planet, resulting in better lives for all. Illegal wildlife trafficking, use of non-human animals in medical testing and entertainment, irreputable zoos and captive facilities, the animal agriculture industry, and inaction on biodiversity protections cause tremendous harm.

When one string is pulled out, the whole tapestry starts to unravel. JGI is always working to change that. In recent years, we have focused on the development of a Chimpanzee Welfare Index (CWI), a measurement tool for evaluating the welfare and well-being of chimpanzees in captivity. Established by Dr. Rebeca Atencia, a veterinarian and executive director of JGI Republic of the Congo, the CWI offers a quantitative measure to guide animal care. Although JGI cannot know the state of all chimpanzees in captivity across the globe, the index is now in use at six other sanctuaries in Africa and is fast becoming the global standard for effectively assessing captive primate welfare. Giving caretakers a tool to better serve the animals they are responsible for is just one example of how JGI is keeping the tapestry of life strong.

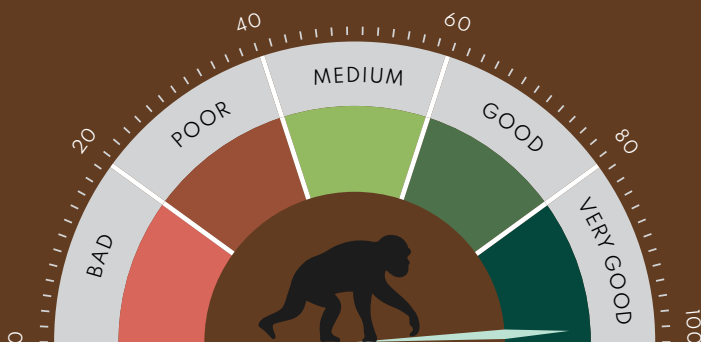


151

chimpanzees are in JGI's care at the Tchimpounga Chimpanzee Rehabilitation Center.

Chimpanzee Welfare Index (CWI)

(Numbers in percent)



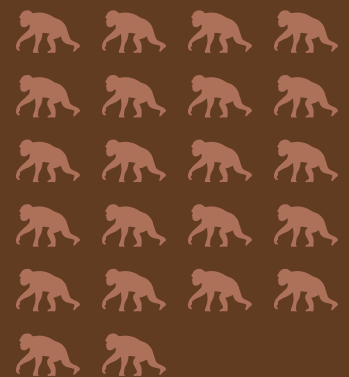
93%+

Every chimpanzee in JGI's care at Tchimpounga has a Chimpanzee Welfare Index score of over 80% or "very good".

In fact, consistently for the past four years Tchimpounga's staff has seen consistent **average scores of over 93%** on the CWI. This consistency in welfare is a clear demonstration of the long-term care the chimpanzees receive at the sanctuary.

22

chimpanzees were rescued from the illegal wild meat and pet trade and were sent to sanctuaries managed or supported by JGI in Democratic Republic of the Congo, Republic of Congo, and Uganda.



70+

African Gray parrots were rehabilitated and released back into the wild in the second half of 2022 as part of a new rescue program at Tchimpounga for illegally trafficked birds.

TCHIMPOUNGA CHIMPANZEE REHABILITATION CENTER

Tchimpounga—It's Not Just For Chimpanzees

At JGI's Tchimpounga Chimpanzee Rehabilitation Center in Republic of Congo, staff provide individualized care plans for chimpanzees and support their integration into larger communities. Regularly evaluating living conditions, group size, and daily activities helps to easily identify any issues, and each chimpanzee is also rated on their weight, body condition, and hair density. When combined, these data establish a detailed picture of health and well-being.

Many other animals call Tchimpounga home, and our staff protects and cares for them as well. For example, the JGI RoC Canine Detection Unit aids park rangers in detecting the presence of hidden mandrills, pangolins, wild hogs, and birds—in addition to chimpanzees—in vehicles and luggage. The veterinary team cares for confiscated animals that that cannot be released right away due to sickness or injury.

Many other animals call Tchimpounga home, and our staff protects and cares for them as well...mandrills, pangolins, wild hogs, and birds...in addition to chimpanzees.



Above and at right: Some of the wildlife rescued, rehabilitated and/or cared for by the JGI RoC team including, of course, chimpanzees, as well as mandrills, red river hogs, pangolins and African grey parrots.



Freedom to Fly for Rescued Gray Parrots

Many species beyond primates fall victim to illegal trafficking, and when Congolese authorities confiscated 137 gray parrots in late 2021 and early 2022, JGI Republic of the Congo (RoC) stepped in. Tchimpounga staff built a new bird housing center to provide the parrots with daily care during their recovery and learned from a local expert how to rehabilitate rescued parrots, including the basics of parrot nutrition, how to remediate sickness and promote wellness, and parrot behavior. With this expert guidance, JGI developed plans to care for the rescued birds as they regrow plumage necessary for release back into the wild. The program has proved to be a tremendous success, with more than 70 parrots rehabilitated and released in the second half of 2022.

Tchimpounga Update



The Angolan authorities recognize that Tchimpounga is a world-class facility that can offer the greatest hope to Angolan chimpanzees.



Tchimpounga Welcomes Angolan Chimpanzees



Above: Tina, one of the chimpanzees rescued with the help and support of Wild @ Life and the Angolan government.

In recent years, the Republic of Angola has become a focal point of chimpanzee confiscations. While the Angolan government has basic temporary holding facilities for rescued chimpanzees, they lack the ability to offer long-term rehabilitative care in a sanctuary setting. Many of the Angolan chimpanzees live in Maiombe National Park in the Cabinda Enclave, which shares a border with Republic of the Congo.

Thanks to the cooperation of the Angolan and Congolese governments, and in partnership with Wild @ Life, chimpanzees may now be transferred across the border to Tchimpounga for comprehensive veterinary care and monitoring using the Chimpanzee Welfare Index. The Angolan authorities recognize that Tchimpounga is a world-class facility that can offer the greatest hope to Angolan chimpanzees.

Tchimpounga Update

Baby Chimpanzees Find Sanctuary—and New Friends—at Tchimpounga

In February 2022, JGI RoC learned of a baby chimpanzee in need of veterinary attention at a Brazzaville zoo. JGI RoC dispatched a team to provide appropriate care to the baby, named John. The zoo, hoping to keep John as an attraction, initially resisted surrendering him to Tchimpounga but eventually agreed. Later that month, JGI RoC rescued another baby chimpanzee, Aymard, who was being kept as a pet in a remote village. Both John and Aymard spent time in quarantine before being introduced to one another. The pair was later integrated into a group of six young chimpanzees rescued from Angola who arrived at the sanctuary in July. The Angolan group were comfortable and receptive of John and Aymard, greeting them with embraces and play.



At left: Aymard following his arrival and integration with his group at the Tchimpounga Chimpanzee Rehabilitation Center in Republic of the Congo.

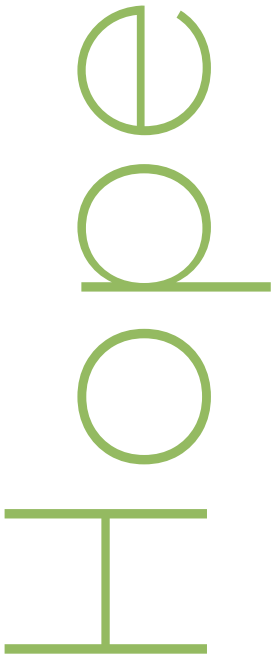


Yves exemplifies the necessary balance of care, compassion, rigor, and efficiency needed to ensure the welfare of chimpanzees and the other animals in JGI's care.

Staff Profile: Yves Tchiboli Sitou

Yves Tchiboli Sitou had not planned to be a professional caregiver to chimpanzees. In fact, he was in training to become a chauffeur when some of the staff he knew at Tchimpounga showed him around one day. After witnessing the impact his community elders were making at the sanctuary and the pride they took in their work, he knew he wanted to do his part to help.

Today, Yves is a caregiver on Tchindzoulou Island within the sanctuary, and has a lot to be proud of. Not only is he an exceptional caregiver, the staff credit him for being especially detailed and thorough in his behavioral data collection, which is imperative to the ongoing monitoring of chimpanzee welfare. Yves exemplifies the necessary balance of care, compassion, rigor, and efficiency needed to ensure the welfare of chimpanzees and the other animals in JGI's care.



OUR IMPACT

Hope as a Mechanism For Change



Making positive change in the face of existential threats to people, animals, and the planet we all share may seem hopeless at times. Not to Dr. Goodall. Her fundamental ethos is that hope inspires action, and, in turn, inspires more hope: a virtuous circle in which we can all participate. JGI activates that ethos through research, community-led conservation efforts, and youth engagement programs that demonstrate the transformative power of hope.

The challenges we face are urgent. There is much worth saving—and we can, if we don't lose hope. Dr. Goodall spreads that message nearly every day of the year through speaking engagements, a podcast, advocacy, thought leadership, and partnerships. She even has her own Barbie!

Today, more than six decades after she first set foot in Africa, Dr. Goodall continues to fulfill her childhood dream of telling stories about animals, only now she does it for a global audience. And they are listening. *You* are listening. *You* give Dr. Goodall hope.

OUR IMPACT IN 2022

Jane Spreading Hope Around The Globe



Celebrating Activists, Educators and Women Leaders

Dr. Goodall spread hope and action worldwide in 2022, a year marked by many milestones. She began the year by partnering with *Orion Magazine* to create the Jane Goodall Award to celebrate activists and educators whose work inspires environmental stewardship. She was also a virtual keynote speaker for the Institute of Directors Women's Leadership Conference, sharing words of hope with fellow women leaders from around the globe.

Live Appearances and Filming Her New IMAX Feature

As pandemic restrictions eased, Dr. Goodall began traveling internationally, making live appearances in Los Angeles, Paris, Milan, Brussels, and Toronto. She also completed filming for her IMAX feature *Jane Goodall – Reasons for Hope* and the Apple TV+ series *Jane*.



Jane Receives Stephen Hawking Medal in London

As the year came to a close, Dr. Goodall was honored with the Stephen Hawking Medal for Science Communication at the Royal Geographical Society in London.



Jane's Hopecast Studies Humans

Dr. Goodall blazed a trail and changed the world with her groundbreaking discoveries about chimpanzees and the natural world. Now, through the Hopecast podcast, she's studying a new subject—humans! The Hopecast takes listeners on one-of-a-kind journeys as they learn from Dr. Goodall's extraordinary life and hear from changemaking guests. Season 2 of the podcast featured an extraordinary line-up that included: U.S. Senator Cory Booker; Academy-Award winning writer/director/producer Adam McKay; and Margaret Atwood, author of *The Handmaid's Tale*. The season also included the recurring Mailbag segment which featured submissions from Hopecasters around the world, including Colombia, the United Kingdom, Tanzania, Germany, and New Zealand.

OUR IMPACT IN 2022

Jane's Green Hope: Campaign for Global Forests

In April 2022, JGI celebrated Earth Day and Dr. Goodall's 88th birthday with Jane's Green Hope—a campaign for the restoration, regeneration, and protection of global forests. The effort is part of the Trillion Trees initiative, a program of the United Nations to restore and plant one trillion native trees by 2030. HP joined Jane's Green Hope as a corporate partner, pledging to donate to JGI a percentage of its profits, in collaboration with the Arbor Day Foundation, to fund the planting of one million trees globally. With their support, new native trees have been planted in the United States (Washington, Oregon, Florida, and West Virginia), Brazil, and Madagascar.



Above: Dr. Goodall with actress and comedian Rebel Wilson filming a commercial for the Plant a Tree with HP campaign focused on forest bathing and how to do it.

Jane and Barbie Inspire New Generation to Live Their Dreams



In honor of World Chimpanzee Day 2022 and the 62nd anniversary of Dr. Goodall's arrival at Gombe National Park, Mattel's Barbie brand and JGI introduced a Dr. Jane Goodall Inspiring Women doll. The Inspiring Women Series features courageous women of their time including Ida B. Wells, Dr. Maya Angelou, Billie Jean King, and Eleanor Roosevelt. Dr. Goodall's doll is the first to be made from recycled ocean-bound plastic and certified carbon neutral. "I'm thrilled to partner with Barbie," says Dr. Goodall. "I hope to inspire the next generation of eco-leaders to join me in protecting our planet and remind them they can be anything, anywhere—on the field, in the lab, and at the table."

"I hope to inspire the next generation of eco-leaders to join me in protecting our planet and remind them they can be anything, anywhere..."

Dr. Jane Goodall

Donor Profile:
Maureen and Anne

Donor Profile: Maureen and Anne

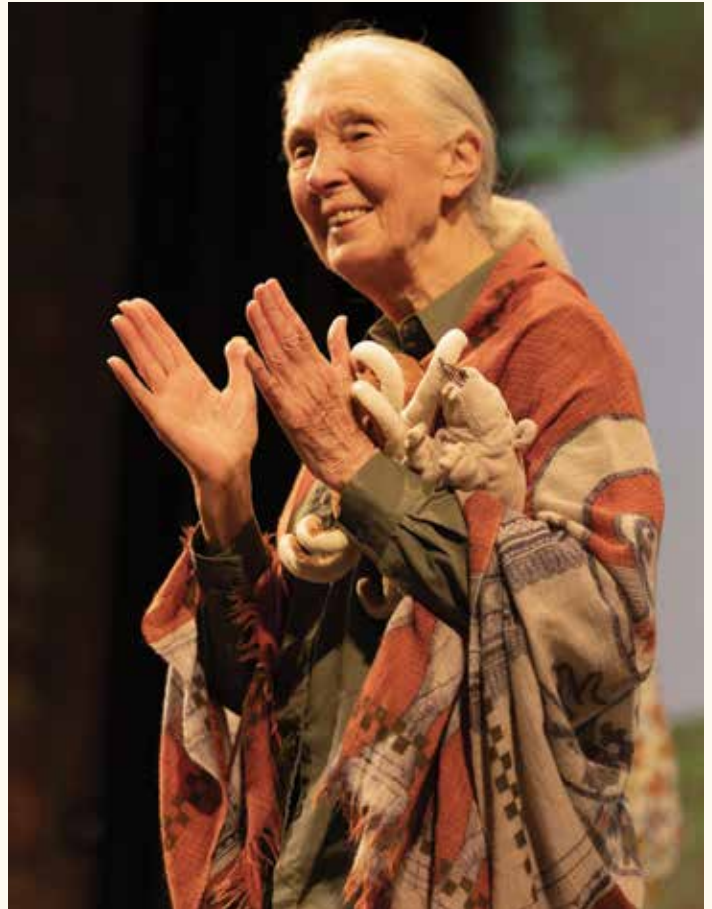
For Maureen and Anne, their commitment to the Jane Goodall Institute is rooted in hope. Like Dr. Jane Goodall, they find inspiration in their fellow humans.

“The spirit and generosity of humans cannot be overlooked,” Anne says. “Despite personal challenges, the human capacity for kindness continues to overwhelm me. This is what helps me believe that hope is the only way to go.”

They have always had a deep admiration for Jane—and as they put it, “Jane’s life fills us with hope for the world.” That’s why over 20 years ago Maureen and Anne began supporting JGI. “When I learned about the efforts of Roots & Shoots and the work being done to develop economies around [chimpanzee and other wildlife] habitat, we knew this was the organization for us,” shares Maureen.

Both Maureen and Anne have made a commitment to the future of our planet by leaving a gift to JGI in their wills and they encourage others to do the same. They have a profound respect for Dr. Goodall’s scientific leadership and her understanding of how ecosystems are critical for all life on Earth. By making JGI part of their legacy, Maureen and Anne are ensuring that their values and Jane’s vision of the world are carried beyond their lifetime.

“We have been very lucky in our lives and have received many blessings. We want to do what we can to support animals and their habitats,” explains Anne. “This is what will sustain humans and the planet as well. JGI is the best place for us to leave a legacy.”



“We want to do what we can to support animals and their habitats. This is what will sustain humans and the planet as well. JGI is the best place for us to leave a legacy.”

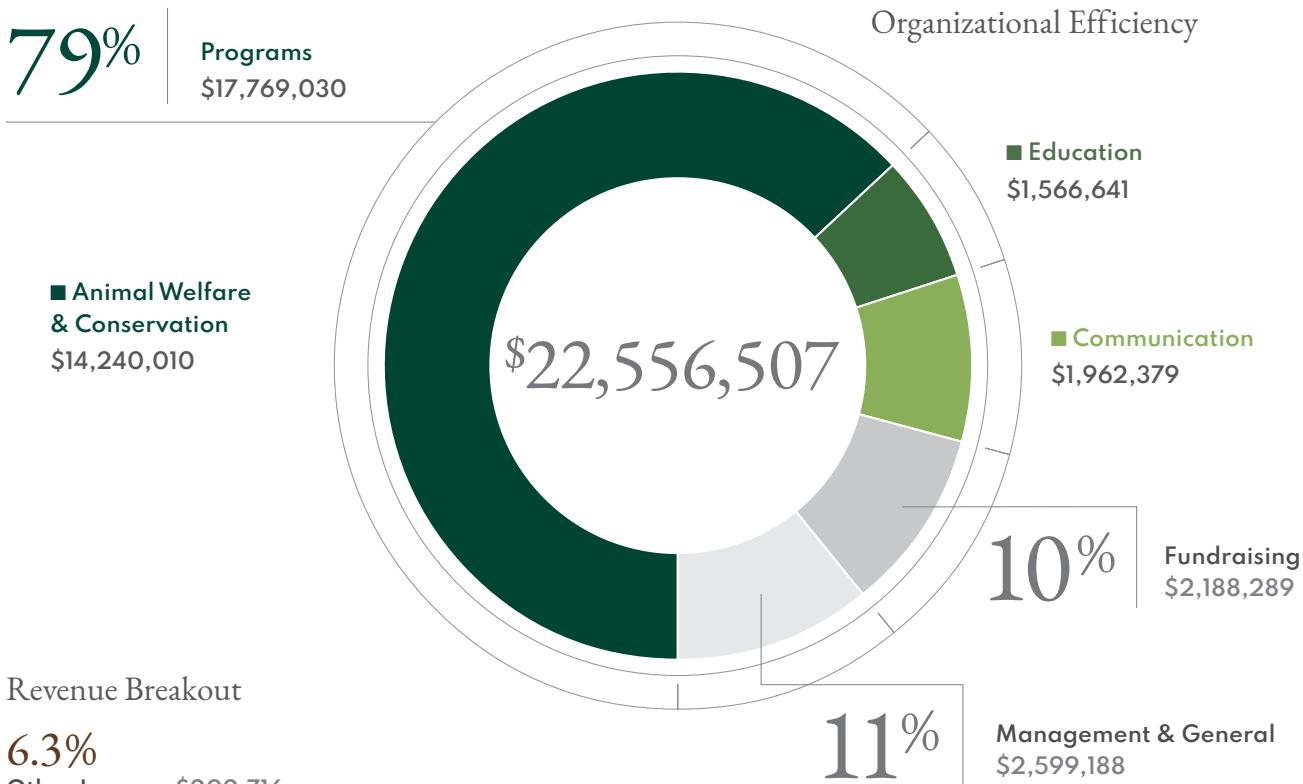
Maureen and Anne,
Members, Jane’s Peak Society and Circle of Hope

Financials

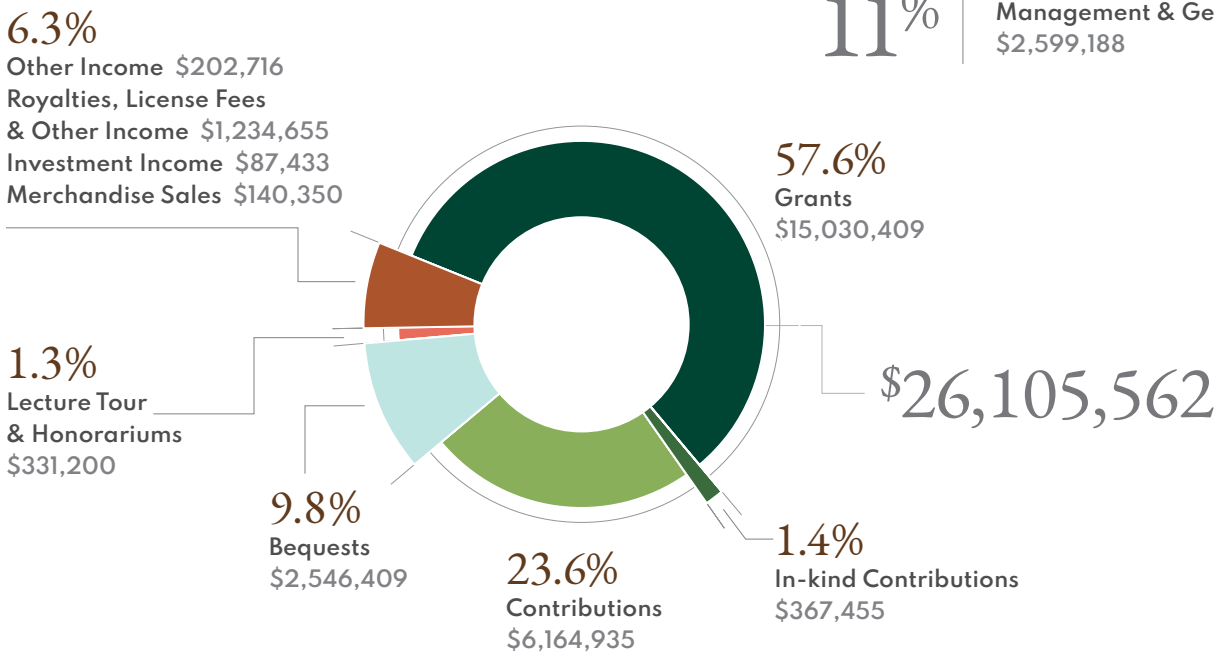
Organizational Efficiency
and Revenue Breakout

Accountability and transparency are important at JGI. Annual reports and our financial filings give us the opportunity to share highlights from our programs, the impact they are making, and how we use the resources provided by our donors to make this work possible.

We watch every expense to ensure that as much money as possible goes to on-the-ground, mission-oriented programs. We value the trust and commitment of our donors, and we endeavor every day to deliver real, transformative results while maximizing the impact of our donors' support. The work we do is much greater than what we can include in any single report.



Revenue Breakout



Summary of Activities for the Year Ended
December 31, 2022

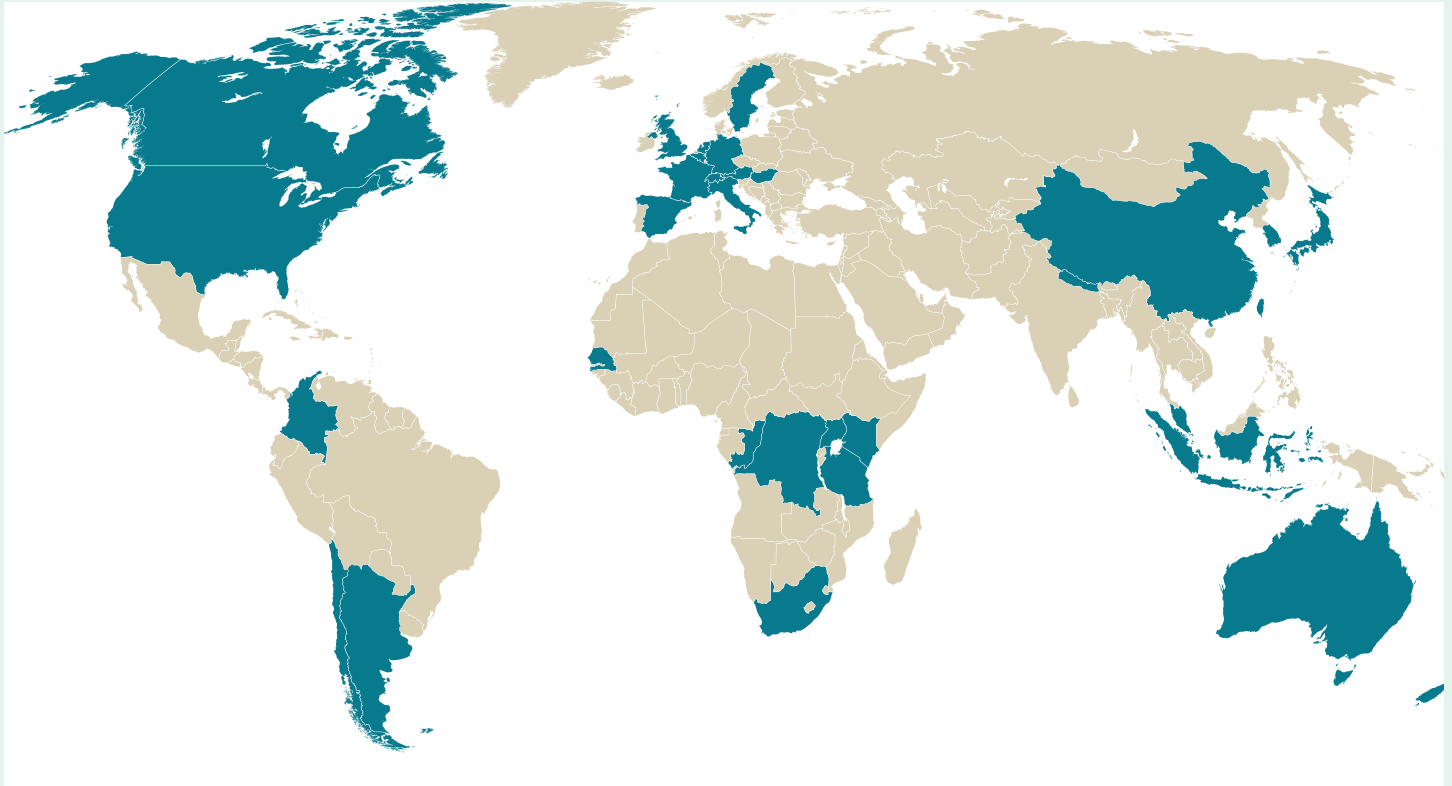
Financial Position as
of December 31, 2022

Summary of Activities
for the Year Ended
December 31, 2022

Revenue	Total	Percentage
Grants	\$15,030,409	57.6%
Contributions	\$6,164,935	23.6%
In-kind Contributions	\$367,455	1.4%
Bequests	\$2,546,409	9.8%
Other Income	\$202,716	0.8%
Royalties, License Fees & Other Income	\$1,234,655	4.7%
Lecture Tour & Honorariums	\$331,200	1.3%
Investment Income	\$87,433	0.3%
Merchandise Sales	\$140,350	0.5%
Total Revenue	\$26,105,562	100%
Expenses		
Animal Welfare & Conservation	\$14,240,010	63%
Education	\$1,566,641	7%
Communication	\$1,962,379	9%
Total Program Expenses	\$17,769,030	79%
Fundraising	\$2,188,289	10%
Management & General	\$2,599,188	12%
Total Supporting Expenses	\$4,787,477	21%
Total Expenses	\$22,556,507	100%
Other Items		
Exchange Rate Gain/Loss	\$50,505	27.7%
Unrealized Gain/(Loss)	\$(619,337)	-339.8%
Forgiveness of Debt	\$751,109	412.1%
Total Other Items	\$182,277	100%
Change In Net Assets	\$3,731,332	\$201,070
Net Assets at the Beginning of the Year	\$12,627,899	\$9,935,913
Net Assets at the End of the Year	\$16,359,231	\$10,136,983

Financial Position as
of December 31, 2022

Assets	2022	2021
Cash and Cash Equivalents	\$6,322,827	\$6,574,003
Investments	\$8,682,340	\$8,002,105
Other Receivable	\$1,028,632	\$698,956
Grants Receivable	\$2,049,525	\$1,292,323
Prepaid Expenses & Other Assets	\$304,626	\$409,357
Property, Equipment and Leasehold Improvements, Net of Accumulated Depreciation and Amortization	\$3,315,580	\$3,452,730
Total Assets	\$21,703,530	\$20,429,474
Liabilities		
Accounts Payable & Accrued Expenses	\$2,656,213	\$3,181,310
Other Liability	\$360,047	\$1,255,379
Deferred Revenue	\$2,328,039	\$3,364,887
Total Liabilities	\$5,344,299	\$7,801,576
Net Assets		
Without Donor Restrictions	\$11,199,774	\$8,775,764
With Donor Restrictions	\$5,159,457	\$3,852,135
Total Net Assets	\$16,359,231	\$12,627,899
Total Liabilities & Net Assets	\$21,703,530	\$20,429,475


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Our Work is Possible Because of YOU.

Our generous donors are vital to Jane Goodall Institute USA as we work to create a worldwide movement advancing conservation. Everything we accomplished this past year—from restoring ecosystems, to inspiring chimpanzee care and protection, to empowering local communities to build sustainable livelihoods, to inspiring young people to help change the world—was only possible thanks to our supporters. Together, we are fueled by hope—and your hope is driving action through science to create a more informed and compassionate world. Thank you to our generous donors who've supported JGI with gifts of \$100,000 or more in 2022 to help create a better world for each other, animals, and our shared planet.

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Ways to Support Jane Goodall Institute USA

There is hope all around us—and it is through compassionate people like you that we will be able spread our hope around the world and create rippling change. With your support, we will continue to deliver on Dr. Jane Goodall’s vision to create a better world for one another, other animals, and our shared planet. Every individual has a role to play. Every individual can make a difference.

Giving Online

Donating online is a quick, easy, and secure way to put your dollars to work right away. Make your gift securely online at janegoodall.org/give.

Giving By Mail

Send a check of any amount to: Jane Goodall Institute, 1120 20th Street NW, Suite 520S, Washington, DC 20036.

Giving Monthly

When you pledge to donate monthly, you are providing ongoing funds we know we can count on. Donate securely at janegoodall.org/give and select the “monthly” option.

Gift for the Future

Leaving a gift in your will or revocable living trust, or naming JGI as a beneficiary of a financial or retirement account is one of the easiest and most popular ways to make a big impact. Plus, your gift costs you nothing right now. You retain control of your assets during your lifetime and can change your mind if your circumstances change. For more information, please visit janegoodall.org/make-a-difference/gift-estate-planning.

Gifts of Assets

Donating to JGI through an IRA rollover or appreciated stock are tax-smart ways to have a larger impact. Learn more about how you can protect our planet AND receive potential tax benefits by visiting janegoodall.org/make-a-difference/gift-estate-planning.

Jane’s Peak Society

Jane’s Peak Society is an alliance of supporters who provide critical support of \$1,000 or more annually to power JGI’s work. To show our appreciation of their partnership, they are given special access to JGI. To learn more about becoming a member, please contact us at 703.682.9220 or give@janegoodall.org.

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Leadership donors are partners who have committed to major gift opportunities with JGI. These individuals have made an extraordinary investment in Dr. Jane Goodall’s bold vision for the world and are given special access to JGI’s leadership and programs. For more information, please contact us at 703.682.9220 or give@janegoodall.org.

Foundations & Corporations

Foundation and corporation funding provide critical, targeted grant support to JGI’s programs that fuel movement towards a harmonious world. Our Business Development team welcomes new relationships with foundations and corporations that share our commitment to the natural world. For more information, please contact us at 703.682.9220 or give@janegoodall.org.

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