

NEW! Jane Goodall's Reasons for Hope

**Just announced! Cosmic Picture to distribute Science North's "JANE GOODALL'S REASONS FOR HOPE".**

New York, NY. (September 17, 2021) - Cosmic Picture is proud to announce it will distribute JANE GOODALL'S REASONS FOR HOPE, an exciting new giant screen film currently in production with the talented team at Science North, an interactive science museum in Greater Sudbury, Ontario, Canada, and Northern Ontario's most popular tourist attraction.

Jane Goodall's Reasons for Hope is based on iconic Jane Goodall's philosophy of hope for the world and all of life on it, including both the natural world and its' human inhabitants. Dr. Jane Goodall, DBE, founder of the Jane Goodall Institute and UN Messenger of Peace, has long been recognized as a trailblazer who revolutionized our understanding of the world. Drawing on historical footage of Jane's early primate research and her current work as a global advocate for environmental and wildlife conservation, the film will highlight inspiring stories – inclusive of those advanced by her namesake institute - that embody Jane's reasons for hope across four key themes: the energy and dedication of young people, the extraordinary human brain, the resilience of nature, and the indomitable human spirit. This is Science North's 8th giant screen film, which includes Jane Goodall's Wild Chimpanzees released in 2002 to international great acclaim.

“We are excited to be partnering with the experienced team at Cosmic Picture to share this wonderful film with audiences worldwide. There is no better way to engage, educate and inspire audiences than on the giant screen” said Executive Producer and Science North's CEO, Guy Labine.

All of Science North's giant screen films have been directed by the award-winning Canadian director and wildlife biologist, David Lickley.

“Science North has had a long association with Dr. Jane Goodall and I am excited to have the opportunity to work with Jane again to showcase uplifting, inspirational stories about positive outcomes resulting from collective efforts – a film that is sure to appeal to theatres and audiences around the world” said Film Director, David Lickley.

Cosmic Picture is well positioned to spearhead successful worldwide distribution of this film and will draw on the team's deep experience with the topic. In 2017, Cosmic Picture President of Distribution, Antonietta Monteleone, led her team to aide the distribution of National Geographic's feature documentary JANE which focused on Goodall's early career and earned two Emmy awards.

“We are delighted to partner with Science North to distribute this incredible, educational and inspirational documentary based on Jane Goodall’s philosophy of hope. Now more than ever we must inspire audiences to remain hopeful and conserve the world around us. Jane Goodall’s Reasons for Hope is perfectly aligned with our mission to change audience perception of the universe in ways never imagined” said Cosmic Picture President of Distribution, Antonietta Monteleone.

“Giving audiences hope that the biodiversity crisis can be solved is a hugely important piece of any museum’s mission. With this film we will help inspire children to believe that nature can be saved.” – George Duffield, Co-Founder Cosmic Picture.

The film will be available April 2023 in Digital 2D & 3D for IMAX and giant screen theaters.

### **About Cosmic Picture**

Cosmic Picture was founded to produce and distribute the most compelling cinematic experiences possible to change people’s perception of the universe in ways never imagined. Cosmic Picture represents one of the industry’s largest libraries of top quality giant screen and full-dome films including the National Geographic library of documentaries. Past films include award-winning IMAX® and giant screen productions and transformative environmental documentaries with tremendous social impact including “Superpower Dogs”, “Back from the Brink: Saved from Extinction”, and “Extreme Weather”. To discover more visit [www.cosmicpicture.com](http://www.cosmicpicture.com).

### **About Science North**

Science North is Northern Ontario’s most popular tourist attraction and an educational resource operating the second- and eighth-largest science centres in Canada. Science North’s attractions include a science centre, IMAX® theatre, planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North also oversees an award-winning International Sales unit, which develops custom and ready-made exhibits and multimedia experiences for sale to science centres, museums, and other cultural institutions all over the world. Science North, in partnership with Laurentian University, offers North America’s first and only comprehensive Science Communication program, a joint Master’s and Diploma program. For more information please visit [sciencenorth.ca](http://sciencenorth.ca).

### **About Dr. Jane Goodall**

Dr. Jane Goodall, DBE, Founder of the Jane Goodall Institute and UN Messenger of Peace is a world-renowned ethologist and activist inspiring greater understanding and action on behalf of the natural world every single day. Dr. Goodall is best known for groundbreaking studies of wild chimpanzees in Gombe Stream National Park, Tanzania, transformative research that continues to this day as the

longest-running wild chimpanzee study in the world. Dr. Goodall is the founder of the Jane Goodall Institute, a global conservation, advocacy, animal welfare, research, and youth empowerment organization, including her global Roots & Shoots program. Jane has worked extensively on climate action, human rights, conservation, and animal welfare issues for decades, and continues to be a central voice in the work to advance environmental progress.

Today, Jane is a global phenomenon spreading hope and turning it into meaningful positive impact to create a better world for people, other animals, and the planet we share.

### **About the Jane Goodall Institute**

The Jane Goodall Institute (JGI) is a global, community-centered conservation organization founded in 1977 that advances the vision and work of Dr. Jane Goodall in over 30 countries around the world. We aim to understand and protect chimpanzees, other apes and their habitats, and empower people to be compassionate citizens in order to inspire conservation of the natural world we all share. JGI uses research, collaboration with local communities, best-in-class animal welfare standards, and the innovative use of science and technology to inspire hope and transform it into action for the common good. Through our Roots & Shoots program for young people of all ages, now active in more than 65 countries around the world, JGI is creating an informed and compassionate critical mass of people who will help to create a better world for people, other animals and our shared environment.